

# SUMMIT LAUNCH CODE



Get Your Summit Ready for  
Launch in Just 6-Weeks

# Starts May 4th!



[www.summitlaunchcode.com](http://www.summitlaunchcode.com)

# Summit Launch Code

Get Your Summit Ready To Launch in 6 Weeks!

At the end of this course you will:

- ✔ Be able to launch your 1st virtual summit.
- ✔ Be prepared to take on new joint venture partnerships.
- ✔ Understand the best way to take advantage of virtual events to profit in today's economic climate.

## Week 1

- Summits 101: History and What's New.
- The foundation of a summit and what's involved.
- How to choose the right summit type for you.
- Summit Marketing 101

## Week 2

- How To Add Sponsors.
- The perfect Summit Marketing Calendar.
- How To Strategically assign speakers to sessions.
- Breakouts, panels, demos, and other cool tricks.

## Week 3

- How to Collect Bonuses and giveaways.
- How to promote and deliver bonuses and giveaways.
- How to Launch and Deliver Your Summit.
- Negotiating with expert speakers.
- Speaker onboarding and management

## Week 4

- Summit Tools and Technology.
- How to Do the Perfect Interview.
- How To Structure Your Post-Summit Offer, webinar or course to maximize ROI.
- How to vet experts for future joint venture partnerships

## Week 5

- Summit Promotional Strategies.
- How to create the perfect landing page.
- How To Boost Summit Engagement.
- How and Why You Need a Virtual Assistant.
- Re-purposing Your Content to maximize exposure

## Week 6

- How and why Summit Analytics are important.
- Setting up your Affiliate Tracking System.
- Launching your summit with the Summit Now App technology.
- Ever-greening Your Summit.

# Turn Crisis into Opportunity!

WHAT IF I COULD SHOW YOU A WAY TO ADD  
1000, 2000, OR 5000  
NEW LEADS TO YOUR EMAIL/PUSH LIST?

WHAT IF 10% OF THE SUMMIT ATTENDEES  
BOUGHT YOUR SUMMIT FOR \$97?

WHAT IF 10% OF THE PEOPLE THAT BOUGHT YOUR SUMMIT  
THEN BOUGHT SOME COACHING FROM YOU FOR \$997?

## \*JUST DO THE MATH!

1000 SUMMIT ATTENDEES = \$19,940  
◦ 100 BUY YOUR SUMMIT (\$9,700)  
◦ 10 BUY YOUR COACHING (\$9,970)

2000 SUMMIT ATTENDEES = \$39,880  
◦ 200 BUY YOUR SUMMIT (\$19,940)  
◦ 20 BUY YOUR COACHING (\$19,940)

5000 SUMMIT ATTENDEES = \$98,350.00  
◦ 500 BUY YOUR SUMMIT (\$48,500)  
◦ 50 BUY YOUR COACHING (49,850)

### **\*DISCLAIMER:**

**We make no claim that you will make any money with the Summit Launch Code 6-Week Course. All estimates are just possibilities, and can not be assumed to be factual for any participant.**

Join us on May 4th!

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# SUMMIT LAUNCH CODE



Get Your Summit Ready for  
Launch in Just 6-Weeks

Normal Cost: \$1997

50% OFF (May 4th Course only)

**Now \$997**

# BONUS!

## Get \*exclusive use of our new SUMMIT NOW App for Your Launch

THE SUMMIT NOW APP IS THE WORLD'S 1ST DEDICATED SUMMIT APP. WE'VE DONE THE HEAVY LIFTING OF FIGURING OUT HOW TO MAKE VIRTUAL SUMMITS BETTER, BY PUTTING THEM INTO AN APP FORMAT THAT IS EASY, FUN TO USE, AND HAS GREAT MONETIZATION SOLUTIONS YOU CAN'T FIND ANYWHERE ELSE.

HERE ARE SOME OF THE FEATURES OF THE SUMMIT NOW APP:

- EVERGREEN YOUR SUMMIT WITH SUBSCRIBERS
- ACCESS TO OUR LIST TO MARKET YOUR SUMMIT
- EXCLUSIVE USE OF THE APP DURING YOUR LAUNCH
- PUSH NOTIFICATIONS
- INTEGRATED LIVE-STREAMING
- SCHEDULING
- EXPERT PROFILES TO HIGHLIGHT YOUR SPEAKERS WITH:
  - INTERVIEWS
  - PROFILES
  - JOURNALS
  - OFFERS
  - ASK THE EXPERT QUESTIONS



## MONETIZE YOUR SUMMIT IN TWO WAYS:

(1) 25% AFFILIATE COMMISSIONS ON ALL PAID **SUBSCRIBERS** AFTER YOUR SUMMIT IS OVER

(2) 50%-100% AFFILIATE COMMISSIONS ON YOUR SUMMIT **E-COURSE**  
(ALL-ACCESS PASS EQUIVALENT)

\*LIMITED TO 1ST TEN CUSTOMERS