

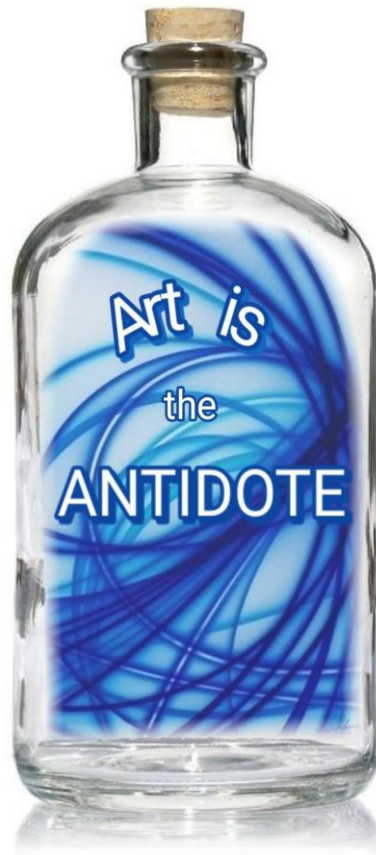
PANDEMIA...

The artist FLORENT BOISARD launches a bottle
into the sea with his message
(Tested positive)

« ART IS THE ANTIDOTE »

4 octobre - 20 décembre 2021

<https://opensea.io/collection/florentboisard>



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SUMMARY

Press Release

Biography of Florent BOISARD

Price

Exhibitions



Agent Contact / Press Relations

FLB ART, Madame Raibaldi: (+33) 6 63 56 90 42 - flbart@yahoo.com



Florent BOISARD, the airbrush artist sells at auction his very first NFTS on OpenSea:

<https://opensea.io/collection/florentboisard>

During the first lockdown, the artist Florent BOISARD created each day, just for fun, a digital work representing a bottle including and one of his paintings with the mention: « Art is the ANTIDOTE »

He wished is to send a positive message during the pandemic.

He chose to post each of the bottles on the various social networks and was very successful.

It was then, that influential contacts in the art world convinced him to present his very first digital works bottles, as NFT and to sell them.

An NFT is a unique and unforgettable digital card registered on a Blockchain that can be collected or resold by speculating.

Today it is on the OpenSea platform, in collaboration with the company NFT France (site: artnumerique.org) that the artist will, for the very first time, put up for auction from October 4 to December 20, 2021 a selection of 5 bottles of the series (Series of 2000 bottles maximum)



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FLORENT BOISARD is an airbrush painter passionate about the sensual feminine curve, he is in a perpetual search of movement, energy, strength, dynamism and softness.

With his airbrushes he obtains effects of treatments, the whole in an undulatory atmosphere, veiled and at the same time transparent and light, paradoxically pushed to saturation.



This sale will come with an innovative service:

A special digital pack containing:

A digital certificate of authenticity

A dedication from the digital artist

The possibility to meet the artist to receive a personalized signed drawing



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BIOGRAPHICAL ELEMENTS



Grandson of the famous architect and decorator Gustave Gautier, Florent BOISARD was born in Montreuil on 28/10/1973. He lived and grew up in Paris with DINA VIERNY, the muse of MAILLOL, surrounded by the sculptures of this great artist. Later, his family moved to Brittany.

From childhood, his passion for drawing and his talent were perceptible... Florent studied successively in great art schools: Les Ateliers de l'Arc in Lorient then the Pivaut and Sépia schools in Nantes.

He is represented throughout France by art galleries, the most important being in Paris: the Teodora Gallery and, in the south of France, Continental ART Gallery in Beaulieu sur mer.

Florent is also present at the major contemporary art shows and competitions.



70/50" « Full dynamik in the deep »



73/60" « Light up your soul »

PRIZES

2017 - 2nd of the internet votes at the open of the artists gallery l'entrepôt in Monaco.

2018 - Prize at the Business Art Fair during the FIAC week in Paris.

2019 - Diploma revealing talents at the end of the Art Shopping fair at the Carrousel du Louvre.

2019 - Gemluc art Monaco selection

EXHIBITIONS

February 11 to 16, 2020 - He exhibited a large format painting at the Grand Palais in Paris for Art Capital.

Florent's solo exhibition at the Teodora art gallery on rue de Penthievie in Paris 8e was a great success.

Cancelled during the last lockdown, an exhibition of Florent BOISARD at the museum of art and history of Bormes les Mimosas in April 2021 was put online on the museum's website.

<http://cultureetplus.over-blog.com/2021/05/bormes-les-mimosas-florent-boisard.html>



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60/60" « Feeling is in your heart »

Artist's links

<https://www.instagram.com/florentboisard/>

<https://www.facebook.com/aflo2courbe/>

https://m.facebook.com/story.php?story_fbid=10211858684686164&id=1341965026

<https://youtu.be/cOJ03TKS7l0>

<https://www.youtube.com/watch?v=zXQZ1FgdMnA&feature=share>



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