

Brave GALLOS

White Paper - Version 23.04.04

White paper | Brave Gallos

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1. Introduction

The gambling history started in 2,500 B.C. and today has a total market cap of \$251 billion dollars in the world.

The main character of Brave Gallos is inspired by Cock fights, which started rising in popularity during the 16th century and until today are active in society. Cultural heritage in various countries includes the Gallo as part of it.

Crypto industry has a wide similarity to the gambling industry. Degens traders are more likely to be casino players than a trader. In this way opening a decentralized casino is an opportunity to reach current and new crypto holders.



Brave Gallos is the private club building the next generation of gambling and sports bet. Turning the Gallos (cock) fights into a digital and harmless experience for animals, at the same time preserving cultural heritage and respect to animals.

Brave Gallos is a community driven project that offers platforms and infrastructure for decentralized casinos. At the same time, Brave Gallos maintains the fun and excitement of a traditional casino.

2. Vision

Turn gambling ecosystem into a more fair, transparent and democratic industry.

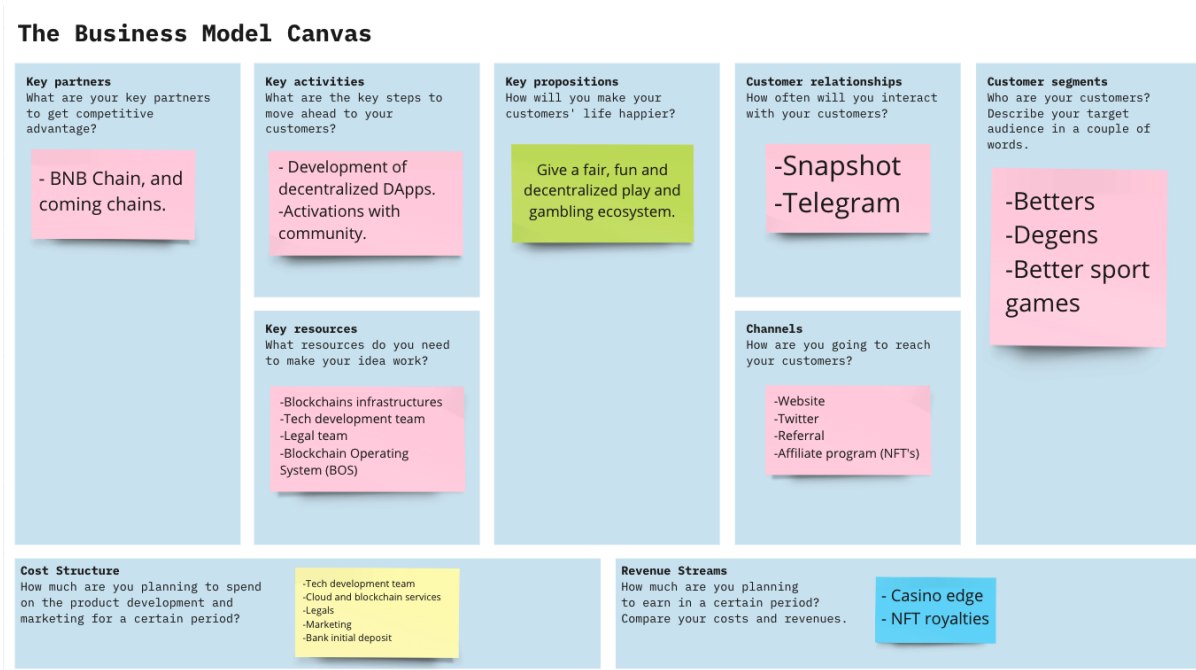
3. Principles and values

- **Fun** as the major benefit of the gambling and betting.
- **Transparency** on the transactions and volumes being gambled.
- **Trustiness** on sources of truth to choose winners.
- **Permissionless** as there is no need to ask anyone to interact and use DApps
- **Fairness** on the amount you can win.
- **Community driven** project that attends the requirements of its members.
- **Decentralization** of the project and its governance.
- **Continuous innovation** to add value for the community.

4. Value proposition

Give a fair, fun and decentralized play and gambling ecosystem.

5. Business Model Canvas



[Link to the BMC](#)

6. Brave Gallos | NFT collection

The Brave Gallos Collection is a Profile Picture (PFP) collection that is launched in every chain that Brave Gallos have presence in.

The first collection was launched in BNB Chain on February 7th, 2023. Every Gallo has the opportunity to earn airdrops each month.

Utility of each Brave Gallos NFT.

- Monthly airdrops of \$BEGG tokens to holders of NFTs.
- Early access to the Decentralized Applications of Brave Gallos.
- Access to IRL events of Brave Gallos.



PFP

6.1. **Art and inspiration**

Brave Gallos is an example of how art and colors can be used to create a visually stunning and exciting experience. Inspired by traditional cockfighting, the project uses the aesthetic of the gyro rooster to bring to life a series of unique and vibrant characters.

Previous cartoon depictions of roosters have served as inspiration to create a distinctive image. Emphasis has been placed on the distinctive features of these animals, such as crests, beaks, feathers and wings. Three different proposals for roosters were initially submitted, but it was decided to select only one to avoid technical problems. A robust rooster was chosen to reflect toughness.

Mexican culture has been taken as a source of inspiration to select elements or garments that identify this culture. These elements have been mixed with vibrant colors typical of roosters and the typical advertising of the region where activities related to these animals are practiced, as in some towns and states.

The colors of the gyro rooster are intense and varied, ranging from bright red to golden yellow and intense blue. These colors were carefully selected and used in the design of each character in Brave Gallos, creating a vibrant and exciting color palette that reflects the passion and energy of cockfighting.



7. **Brave Gallos | Online Casino**



community-driven project that seeks to build the next generation of gaming and sports betting on a decentralized platform.

Is the fairless and trusting online casino that enrolls you in a new gambling experience.

7.1. Coin Toss

The game consists of predicting the outcome of a coin toss. Players can bet that the coin will land on Tails or Heads. If they guess correctly, they win the bet, otherwise they lose their bet.

Pick the amount of the bet and then choose heads or tails. The coin will then be flipped and the player will immediately know whether he/she has won or lost his/her bet. If the player wins, he/she will receive his/her original bet plus the corresponding winnings.

7.2. Gallo race (Crash)

A rooster is running on a long track while the multiplier increases. You have to get out before the egg explodes to be rewarded with the number that multiplies your initial bet. Otherwise, if the egg explodes before you get out, you lose.

7.3. ó Gallo o Gallina (Dragon vs Tiger)

Gallo or Gallina is extremely simple to play. Two cards are dealt: one for the Gallos betting position on the table, and one for the Gallina position. The betting position where the higher card hits wins.

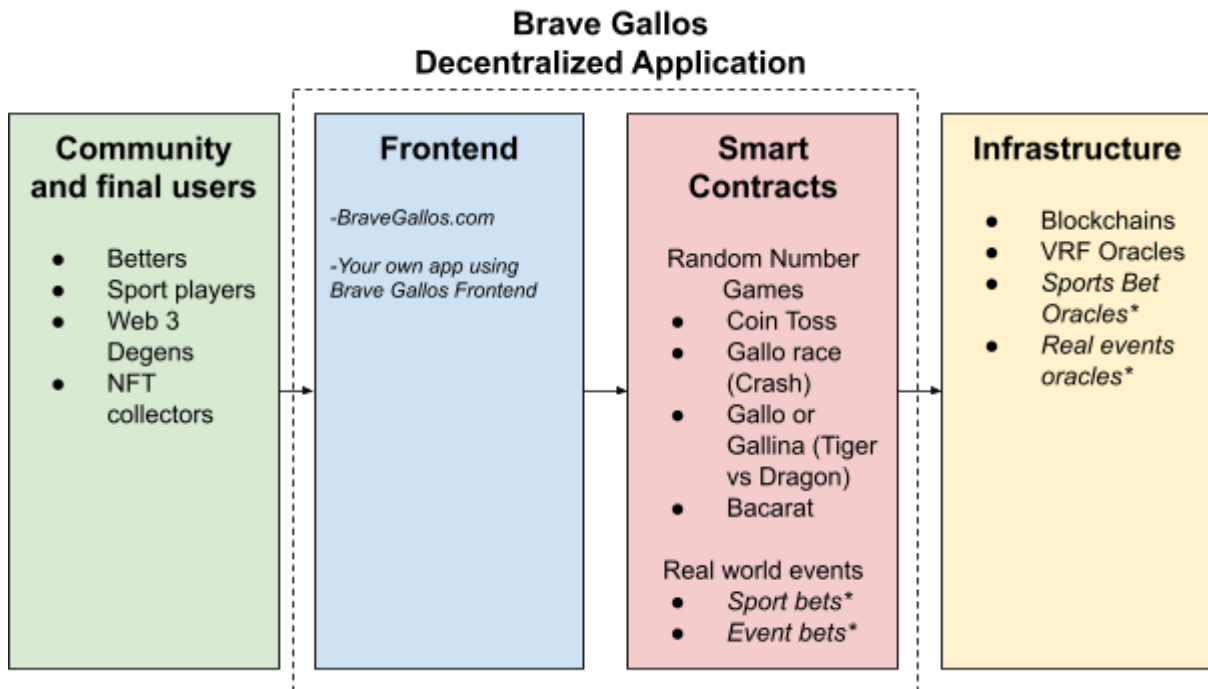
As a player, you will place your bets in the Gallo, Gallina or Tie box.

7.4. **Brave Diamond Vault**

A counter is started when the first deposit is made in the vault. From that moment on, everyone who wants to participate can deposit their crypto in the same place. Every time someone makes a new deposit, the counter is reset and starts again.

However, there is one condition: only the last person to deposit in the vault gets all the money accumulated. Therefore, participants must keep an eye on the counter and make their deposit at the right time to have the best chance of winning.

8. Tech Infrastructure



8.1. Chains supported

The first chain to be used by Brave Gallos is BNB Chain, based on its community and the low fees to participate in the network.

However, Brave Gallos has in its vision to expand the impact caused in the ecosystem launching collections in other networks. The future chains should be chosen by the community using the [community driven framework](#).

9. 👑 Governance community driven

9.1. Community driven framework 📦

Snapshots is a decentralized blockchain-based governance platform that allows token holders to vote and make important decisions about the future of cryptocurrency protocols and communities. The platform uses smart contract technology to create governance proposals that are voted on by the community.

Snapshot is a tool that is highly beneficial for management and decision making in Brave Gallos, as it enables the active participation of the token holder community in making important decisions and promotes transparency and democracy on this platform. This tool is particularly useful to ensure that crucial decisions are made in a fair and democratic manner by Brave Gallos users and token holders. Furthermore, through Snapshot, it is possible to increase users' trust and foster greater

engagement by giving them the opportunity to voice their opinions in key decision making.

The creation of a governance proposal to incorporate new features in the Brave Gallos ecosystem is the way for the community to participate.

Those proposals have included detailed information about the proposed features, the benefits its inclusion would bring to the platform, as well as any associated risks. Token holders could then cast their vote regarding this proposal, making use of the Snapshot tool.

9.2. Brave Egg - Governance Token



9.2.1. Governance token utility.

Brave Egg it's a Governance token that provides to the holders the right to vote on or make decisions about the development and operation of the Brave Gallos Ecosystem.

9.2.2. Tokenomics model: Deflationary.

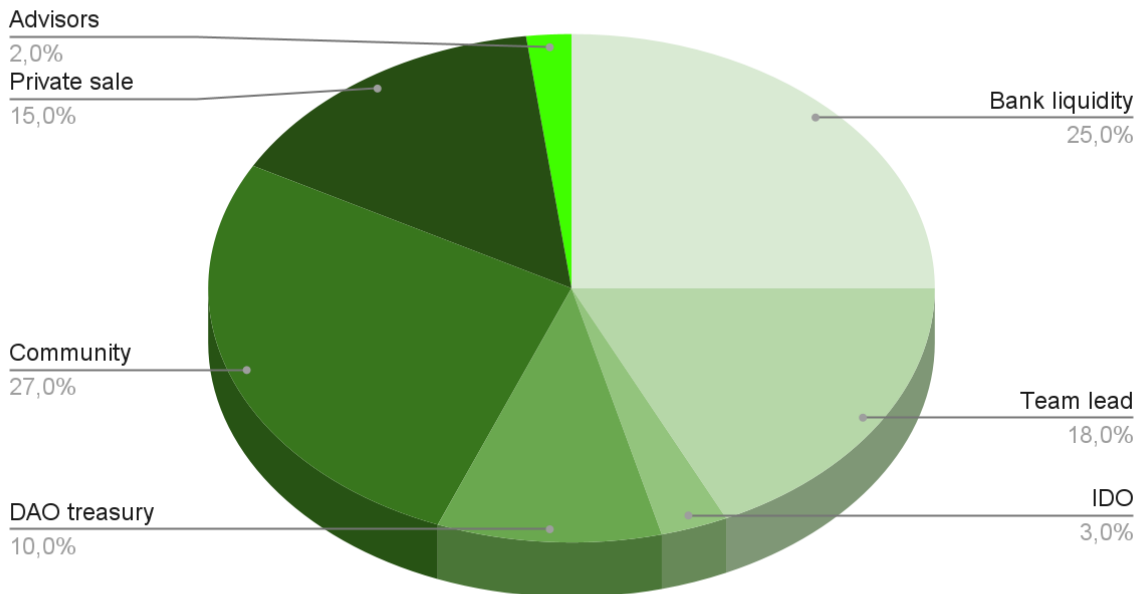
The deflationary model means there is a hard cap (limit) on the number of Brave Egg tokens created and then the token supply only decreases over time.

We decided to use this model to ensure that the price will increase in value after the total supply is depleted using the ERC-20 standard and the Openzepeling template to inherit all the benefits and we deployed this at the BNB chain network.

9.2.3. Token's specifications.

- **Max supply:** 600,000,000
- **Token model:** Deflationary.
- **Token name:** Brave egg.
- **Ticker:** \$BEGG.
- **Token standart:** ERC-20.
- **Doc's version:** V 1.0
- **Last update:** 15/March/2023.

9.2.4. \$BEGG Governance Token distribution.



Vesting scheme.

This will have a block period where the tokens can not be transferred and a linear release that will be rewarded monthly until the final time.

Private sale: for VC, angel investors or any other interested to acquire \$BEGG tokens.

Block period	Linear release
1 year	2 years

Team lead: Reserved for the crew developing the Brave Gallos ecosystem.

Lock period	Linear release
1 year	2 years



Initial Decentralized Offering: In order to offer at a discovery price tokens to the community.

Lock period	Linear release
6 months	1 years



Advisors: That enhances the project with their support or contacts.

Lock period	Linear release
6 months	1 years



Bank liquidity: provided to the games that use \$BEGG tokens.

Lock period 	Linear release 
-	-

Community: The token's amount that will be saved for the community of NFT Gallos Holders. 1.5% will be airdropped on a monthly basis during the first 18 months.

Lock period 	Linear release 
-	-

DAO treasury: The token's amount that will be saved for the DAO treasury for the development of future projects.

Lock period 	Linear release 
-	-

9.2.5. Incentive Mechanisms.

Governance.

Allow token holders to participate in decision-making for the platform's future and reward them with tokens.

\$BEGG buyback.

On a monthly basis, we are pleased to announce that 10% of our bank's profits will go towards the monthly buyback of \$BEGG tokens. This initiative is part of our ongoing efforts to support our token holders and ensure the long-term success of the project.

The 5% of the tokens that are repurchased will be transferred to our DAO's treasury and the remaining 5% will be given to our NFT holders. This will help strengthen our ecosystem and reward the most loyal members of our community.

It is worth noting that the amount of tokens we buy back each month may vary based on various factors, such as our bank balance or other considerations of our DAO. However, we remain committed to this initiative and will do our best to ensure that it continues to benefit our community for the foreseeable future.

10. 🐱🐱 The team



Alan Estrada

Lead Product



Antonio Mora

Blockchain Developer



Ulises Quiroz

Ilustrator And Animator

11. 🐱🐱 Roadmap

Stage 0. Analysis

-Analysis and looking for partners



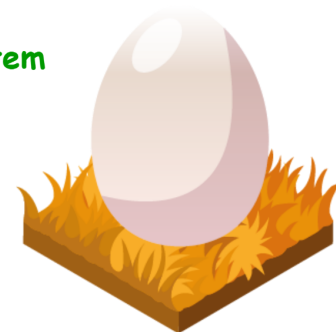
Stage 1. Minium viable product

-NFT collection of 777 ◀ CURRENT STAGE

- Launch a toss-coin casino game.

- Launch crash-styled casino game.

Stage 2 .House-Casino Ecosystem



12. Legals

12.1. Legal entity

Brave Gallos as a software is designed by CloudMex Analytics, a Web 3 development hub located in Mexico. After launchment, the operation will be done in a legal entity funded in a convenient Jurisdiction that will be in charge of the followings:

- Manage treasury.
- Distribute virtual assets.
- Have a casino and/or gambling license.
- Give governance to the Brave Gallos DAO.

12.2. Licensing

It will be acquired in El Salvador to be a Casino Online. More details to be defined.