

Filing Receipt for Trademark/Service Mark Application for Registration on the Principal Register and Next Steps in the Application Process

Thank you for submitting your trademark application to the U.S. Patent and Trademark Office (USPTO). This filing receipt confirms your mark and serial number, describes next steps in the application process, and includes the information submitted in your application. Please read this receipt carefully and keep a copy for your records.

For an overview of important things to know after filing your application, visit our website to read the [After You File](#) page and watch video number 9 "[After You File](#)."

1. Your mark. MoatGoat (Standard Characters, mark.jpg)

The literal element of the mark consists of MoatGoat. The mark consists of standard characters, without claim to any particular font style, size, or color.

2. Your serial number. Your application was assigned serial number '97607364'. You must refer to your serial number in all communications about your application.

3. What happens next—legal examination. Your mark will not be registered automatically. Your application will be assigned to a USPTO examining attorney for review. [See current trademark processing wait times](#) for more information. The attorney will determine if your application meets all applicable legal requirements, and if it doesn't you will be notified in an email with a link to the official Office action (official letter from the USPTO). Visit our website for an explanation of [application process timelines](#).

If your mark includes a design element, we will assign it one or more [design search codes](#). We will notify you of these codes within the next few weeks and you can suggest that we add or delete a design search code from your file.

4. Keep your addresses current in USPTO records. We do not extend filing deadlines if you do not receive USPTO mail or email. If your postal address or email address changes, you must update the correspondence or owner's address using the [address forms](#) on our website.

5. Check your application status in our database every three to four months. To be sure that you don't miss an important email from us, and to avoid the possible [abandonment](#) of your application, check your application status and review your documents in our database, [Trademark Status and Document Retrieval \(TSDR\)](#), every three to four months.

6. Warning about private companies offering trademark-related services. Private companies may send you communications that resemble official USPTO communications. These private companies are not associated with the USPTO. All official correspondence will be from the "United States Patent and Trademark Office" in Alexandria, Virginia, and from emails with the domain "uspto.gov." If you are unsure about whether the correspondence is from us, check your records in our database, [TSDR](#). Visit our website for more information on trademark-related [communications that may resemble official USPTO communications](#).

7. Questions? Please visit our [website](#), [email us](#), or call us at 1-800-786-9199 and select option 1.

8. Application data. If you find an error in the data below, visit the [After You File](#) page on our website for information on correcting errors.

9. Provide feedback. You may receive a survey invitation in a separate email. Let us know how we can improve your experience.

Stay current with Trademarks

Stay up-to-date with changes in Trademarks that may impact your application or registration. This may include upcoming system changes, events and roundtables, rules changes, and other operational matters. Sign up to get Trademark Alert emails through our [subscription center](#).

How to sign up

On our [subscription center](#) webpage, select the Subscribe button, enter your email address, and select the Submit button. Consent to the privacy policy and select the Submit button. You can choose to receive emails about all United States Patent and Trademark (USPTO) topics or specific topics (e.g. Trademark Alerts). Pick your areas of interest, then select the Submit button.

The information submitted in the application appears below:

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

NOTE: Data fields with the * are mandatory. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.

The table below presents the data as entered.

Input Field	Entered
TEAS Plus	YES
MARK INFORMATION	
*MARK	mark.jpg
*STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	MoatGoat
*MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size, or color.
APPLICANT INFORMATION	
*OWNER OF MARK	Jeffrey Schell
*MAILING ADDRESS	3237 Alcott St.
*CITY	Denver
*STATE (Required for U.S. applicants)	Colorado
*COUNTRY/REGION/JURISDICTION/U. S. TERRITORY	United States
*ZIP/POSTAL CODE (Required for U.S. and certain international addresses)	80211
PHONE	720-667-7721
*EMAIL ADDRESS	jeff@mndmnr.com
LEGAL ENTITY INFORMATION	
*TYPE	INDIVIDUAL
* COUNTRY/REGION/JURISDICTION/U. S. TERRITORY OF CITIZENSHIP	United States
GOODS AND/OR SERVICES AND BASIS INFORMATION	
*INTERNATIONAL CLASS	035
	Consulting regarding intellectual property business risk mitigation processes; Business consulting and information services; Business consulting services; Business consulting, management, planning and supervision; Business development consulting services; Business

*IDENTIFICATION	management consulting; Business organisation consulting; Business organization consulting; Business organization and management consulting; Business services, namely, structuring, optimizing and change management consulting related to corporate in-house intellectual property departments and intellectual property asset management programs
*FILING BASIS	SECTION 1(b)
ADDITIONAL STATEMENTS INFORMATION	
*TRANSLATION (if applicable)	
*TRANSLITERATION (if applicable)	
*CLAIMED PRIOR REGISTRATION (if applicable)	
*CONSENT (NAME/LIKENESS) (if applicable)	
*CONCURRENT USE CLAIM (if applicable)	
ATTORNEY INFORMATION	
NAME	Jeffrey Schell
ATTORNEY BAR MEMBERSHIP NUMBER	48702
YEAR OF ADMISSION	2015
U.S. STATE/ COMMONWEALTH/ TERRITORY	Colorado
STREET	3237 Alcott St.
CITY	Denver
STATE	Colorado
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
ZIP/POSTAL CODE	80211
PHONE	720-667-7721
EMAIL ADDRESS	jschell@rockymountainpatent.com
CORRESPONDENCE INFORMATION	
NAME	Jeffrey Schell
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	jschell@rockymountainpatent.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	NOT PROVIDED
FEE INFORMATION	
APPLICATION FILING OPTION	TEAS Plus

NUMBER OF CLASSES	1
APPLICATION FOR REGISTRATION PER CLASS	250
*TOTAL FEES DUE	250
*TOTAL FEES PAID	250
SIGNATURE INFORMATION	
* SIGNATURE	/jrs/
* SIGNATORY'S NAME	Jeffrey Schell
* SIGNATORY'S POSITION	Attorney of Record, Colorado Bar Member
SIGNATORY'S PHONE NUMBER	720-667-7721
* DATE SIGNED	09/26/2022
SIGNATURE METHOD	Signed directly within the form

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 97607364

Filing Date: 09/26/2022

To the Commissioner for Trademarks:

The applicant, Jeffrey Schell, a citizen of United States, having an address of
3237 Alcott St.
Denver, Colorado 80211
United States
720-667-7721(phone)
jeff@mndmnr.com

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

International Class 035: Consulting regarding intellectual property business risk mitigation processes; Business consulting and information services; Business consulting services; Business consulting, management, planning and supervision; Business development consulting services; Business management consulting; Business organisation consulting; Business organization consulting; Business organization and management consulting; Business services, namely, structuring, optimizing and change management consulting related to corporate in-house intellectual property departments and intellectual property asset management programs

Intent to Use: The applicant has a bona fide intention, and is entitled, to use the mark in commerce on or in connection with the identified goods/services. (15 U.S.C. Section 1051(b)).

The owner's/holder's proposed attorney information: Jeffrey Schell. Jeffrey Schell, is a member of the Colorado bar, admitted to the bar in 2015, bar membership no. 48702, is located at

3237 Alcott St.
Denver, Colorado 80211
United States
720-667-7721(phone)
jschell@rockymountainpatent.com

Jeffrey Schell submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The applicant's current Correspondence Information:

Jeffrey Schell

PRIMARY EMAIL FOR CORRESPONDENCE: jschell@rockymountainpatent.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): NOT PROVIDED

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the applicant owner/holder and the applicant owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$250 has been submitted with the application, representing payment for 1 class(es).

Declaration



Basis:

If the applicant is filing the application based on use in commerce under 15 U.S.C. § 1051(a):

- The signatory believes that the applicant is the owner of the trademark/service mark sought to be

registered;

- The mark is in use in commerce and was in use in commerce as of the filing date of the application on or in connection with the goods/services in the application;
- The specimen(s) shows the mark as used on or in connection with the goods/services in the application and was used on or in connection with the goods/services in the application as of the application filing date; and
- To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

And/Or

If the applicant is filing the application based on an intent to use the mark in commerce under 15 U.S.C. § 1051(b), § 1126(d), and/or § 1126(e):

- The signatory believes that the applicant is entitled to use the mark in commerce;
 - The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date on or in connection with the goods/services in the application; and
 - To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.
- ☒ To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.
- ☒ To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- ☒ The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Declaration Signature

Signature: /jrs/ Date: 09/26/2022

Signatory's Name: Jeffrey Schell

Signatory's Position: Attorney of Record, Colorado Bar Member

Signatory's Phone Number: 720-667-7721

Signature method: Signed directly within the form

Thank you,

The TEAS support team

Mon Sep 26 16:47:52 ET 2022

STAMP: USPTO/FTK-97.118.247.203-20220926164752337649-97607364-

820aa1768f4a3dd21cfe208bbc163fae581d7d20825aeb34a2c82fd376f5e2fa-CC-47514003-20220926164147592016