



Securely split purchases on the blockchain.

The Team

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Problem

Splitting purchases lacks accountability.

Here are key issues for our users.

01

Lenders might have to wait a long time for repayment.

02

No one wants to front large costs.

03

Distractions, external noise, and forgetfulness.

Solution

Accountability before purchase.

STEP 1

Send in your funds to smart contract

STEP 2

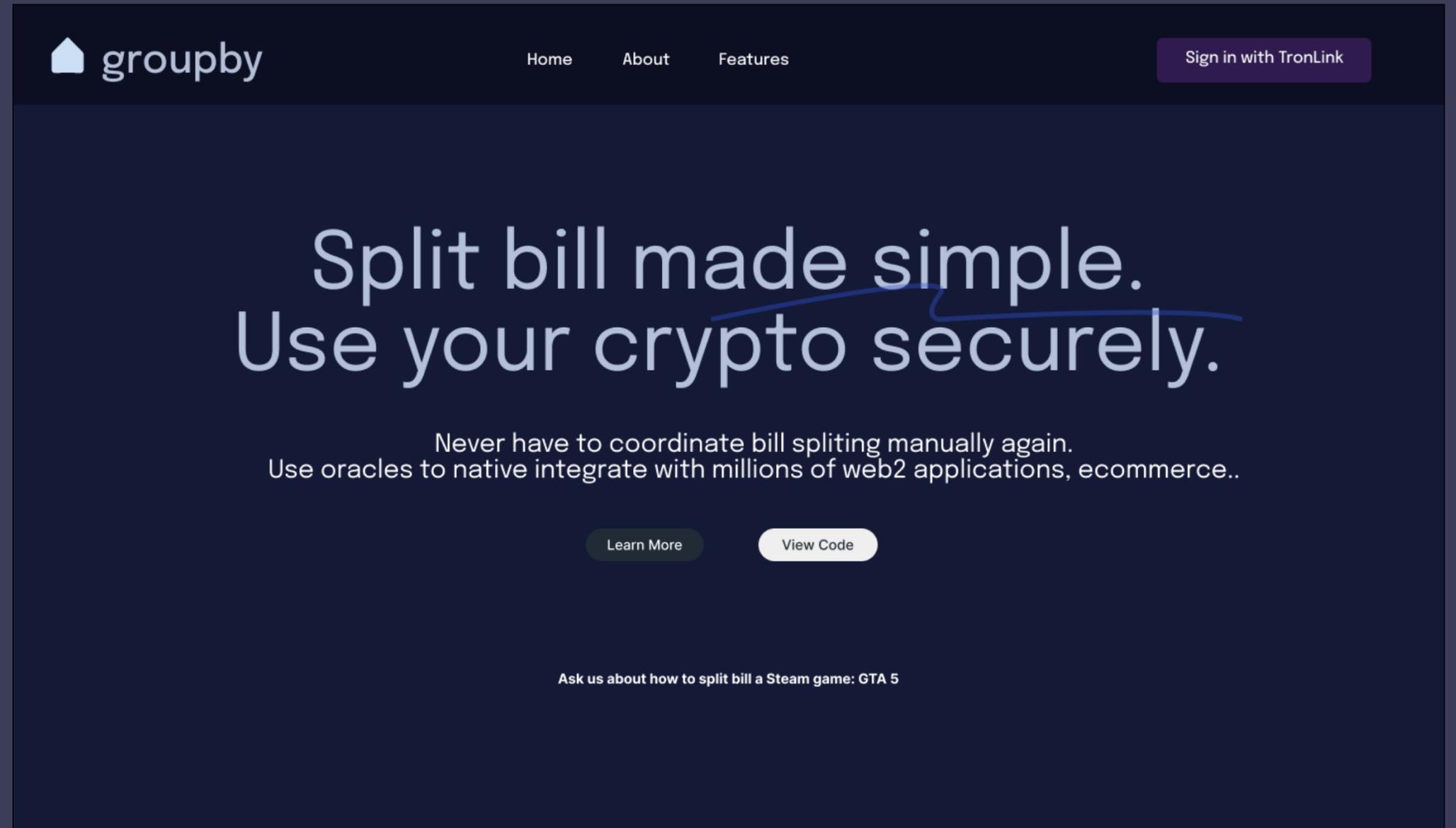
SC activates when all have paid.

POINT 3

Groupbuy exchanges currency: sends fiat from reserve to web 2 vendor.



User Flow



 groupby

User Flow

 groupby

Thomas Anree
Ux Designer



Hello Julia...

Create a new group



GTA 5
Steam



Utubers
Youtube Premium



Apt 402
Spotify

This is your group
dashboard.



User Flow

Novel On-chain Split payment contract

groupby

Hello Ju

Create a new group



GTA 5
Steam



Utubers
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Apt 402
Spotify

X

Create a group

01

Choose the service

Dropdown Button ▾

NFT Pass 25 usdc 4pp

Concert Tix 100 usdc 2pp

02

Name the group

Name your group...

03

Enter member email address's

Group member 1

Group member 2

Group member 3

+ More

04

Amount per person:

Prefilled but can edit

x 4 = Total USDC

Create



User Flow

Novel On-chain Split payment contract

groupby

Hello,

Create a new group

 **GTA 5**
Steam

 **Utubers**
Youtube Premium

 **Apt 402**
Spotify

 **Apt 402**
Spotify

Plan Information

Annual Cost: \$

View Account

Start Date:
End Date:

Funding



Success

Transfer X\$

Waiting On: you, user2, user3
Paid: user1

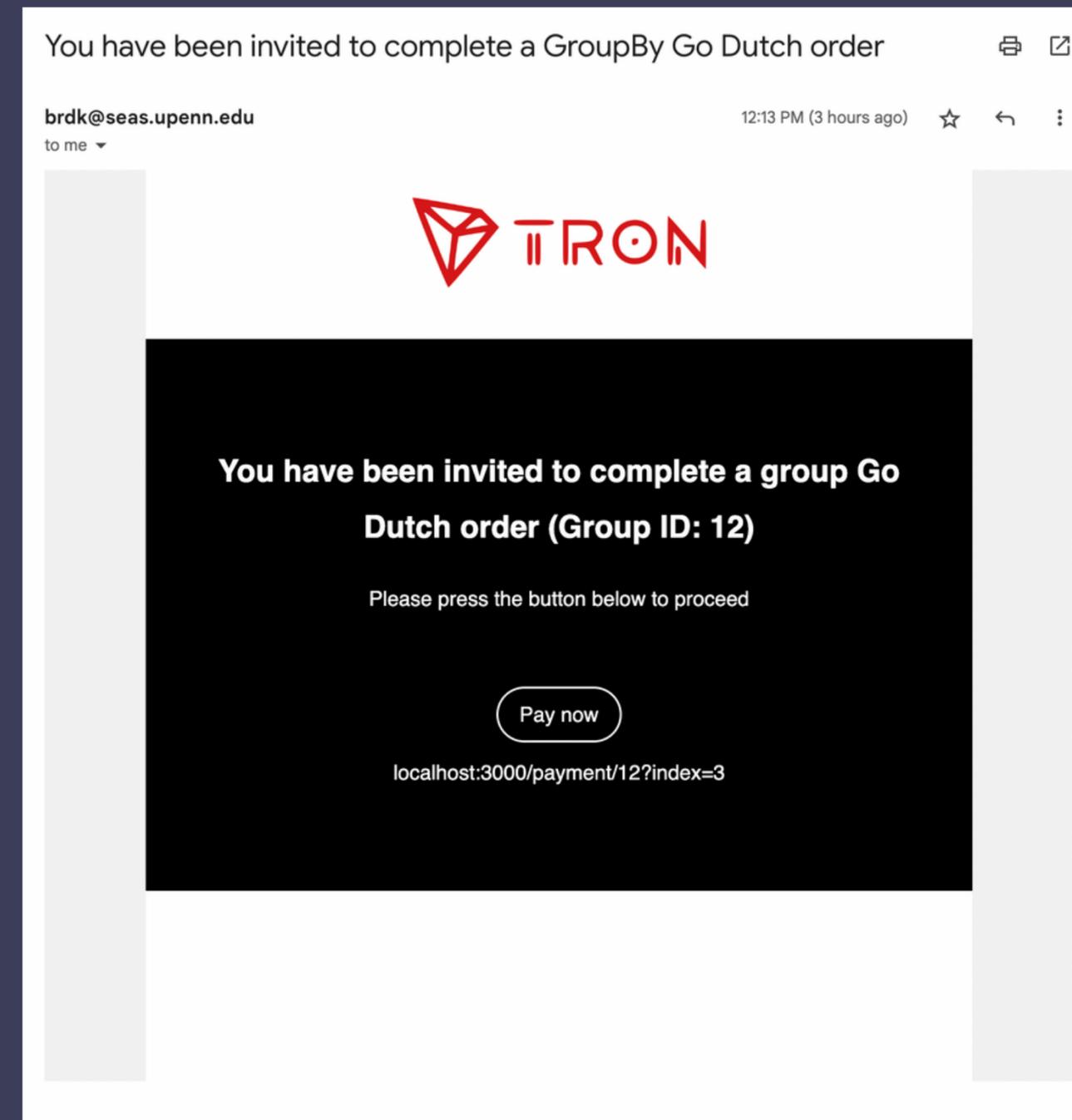
Transfer Fund



User Flow

Our backend will send all other group members an automated email

Asymmetrically Encrypted Communication

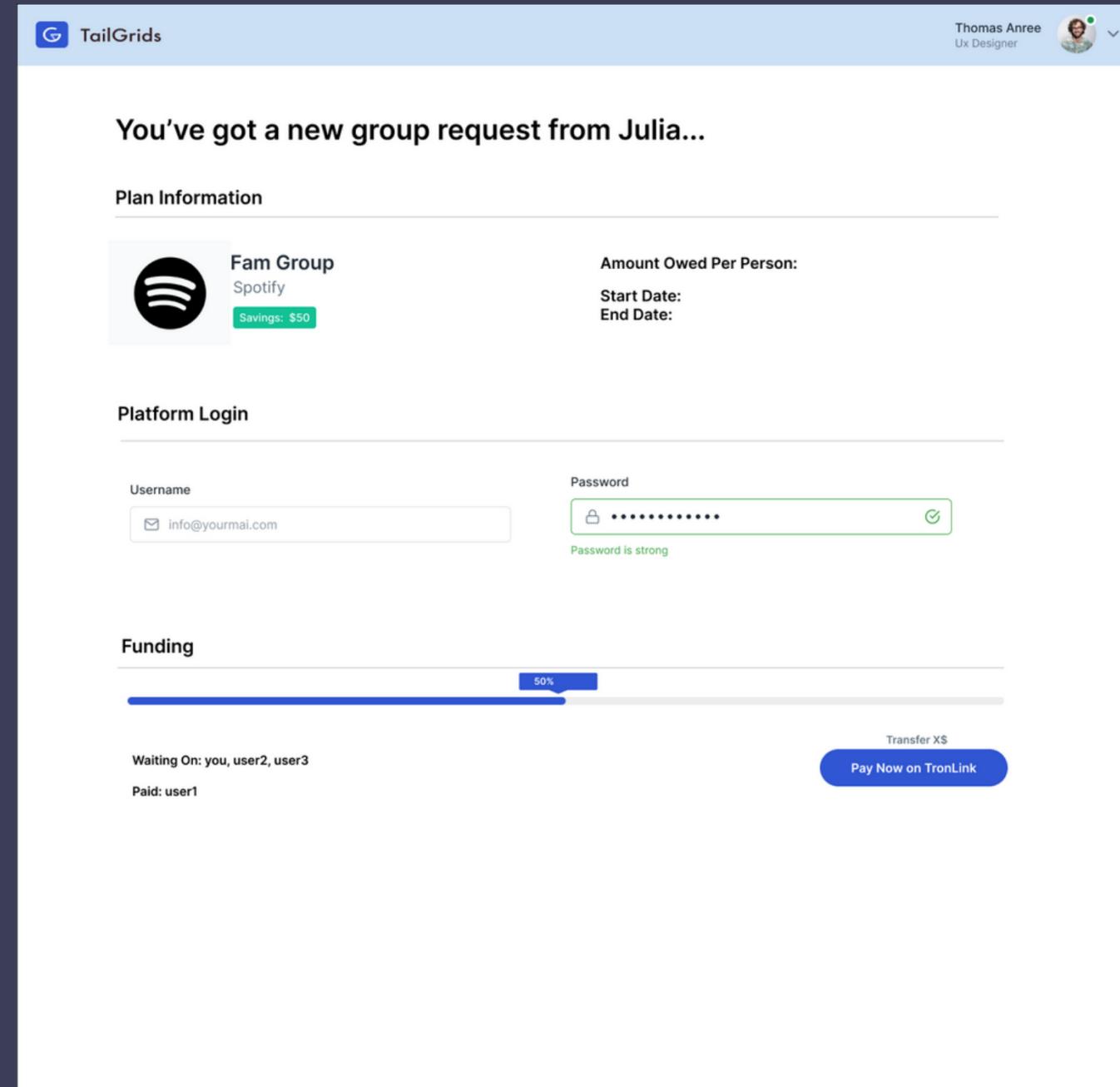




User Flow

And now fellow group members can complete their part of the payment split

User Experience First



 groupby

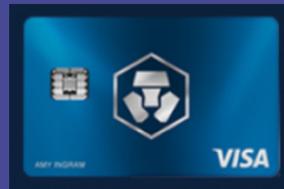
User Flow Summarized

- 1. Create Split pay**
- 2. Email notify payers**
- 3. pay with crypto**
- 4. transaction executed**

Revenue

Pay later with
Klarna.

B2B: Charging web2 services



B2C: Transaction fee for seamless on/off chain payment experience

Go to Market

Target key use cases:
Spotify, Netflix, etc. No partnership/negotiation needed

Grow with more possibilities:
Ecommerce, large purchases, on-chain commerce, rewards, BNPL

Grow with Web3: groupby will be one of the most important payment infrastructure in the future

Evaluating the Market



\$103.7B

**Similar Industry Leader:
PayPal**

Both offer new flexible ways to pay.



PINGDUODUO
Together More Fun

**17.5% of
China
ecommerce**

Group buying trend

PingDuoDuo: 15B annual revenue
->Tron advantage

 groupby

groupby allows for ease-of-mind in a world thats hectic already.

Built on the TRON network, our product creates an opportunity for collaborate with web2 vendors and for increasing their everyday impact among web3 users.

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