



# Securely split purchases on the blockchain.

## The Team

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Problem

# Splitting purchases lacks accountability.

Here are key issues for our users.

01

**Lenders might have to wait a long time for repayment.**

02

**No one wants to front large costs.**

03

**Distractions, external noise, and forgetfulness.**



Solution

# Accountability before purchase.

STEP 1

**Send in your funds to smart contract**

STEP 2

**SC activates when all have paid.**

POINT 3

**Groupbuy exchanges currency: sends fiat from reserve to web 2 vendor.**



# User Flow

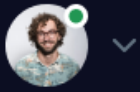




# User Flow



Thomas Anree  
Ux Designer



Hello Julia...

Create a new group



GTA 5  
Steam



Utubers  
Youtube Premium



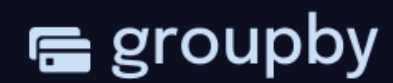
Apt 402  
Spotify

This is your group  
dashboard.



# User Flow

Novel On-chain Split payment  
contract



Hello Ju

Create a new group



GTA 5  
Steam



Utubers  
Youtube Premium



Apt 402  
Spotify



Create a group

01

Choose the service

Dropdown Button ▾

NFT Pass 25 usdc 4pp

Concert Tix 100 usdc 2pp

02

Name the group

Name your group...

03

Enter member email address's

Group member 1

Group member 2

Group member 3

+ More

04

Amount per person:

Prefilled but can edit

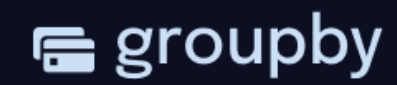
x 4 = Total USDC

Create



# User Flow

Novel On-chain Split payment  
contract



Hello,

Create a new group



GTA 5  
Steam



Utubers  
Youtube Premium



Apt 402  
Spotify



Apt 402  
Spotify

## Plan Information

Annual Cost: \$

Start Date:  
End Date:

View Account

## Funding

50%

Success

Transfer X\$

Waiting On: you, user2, user3  
Paid: user1

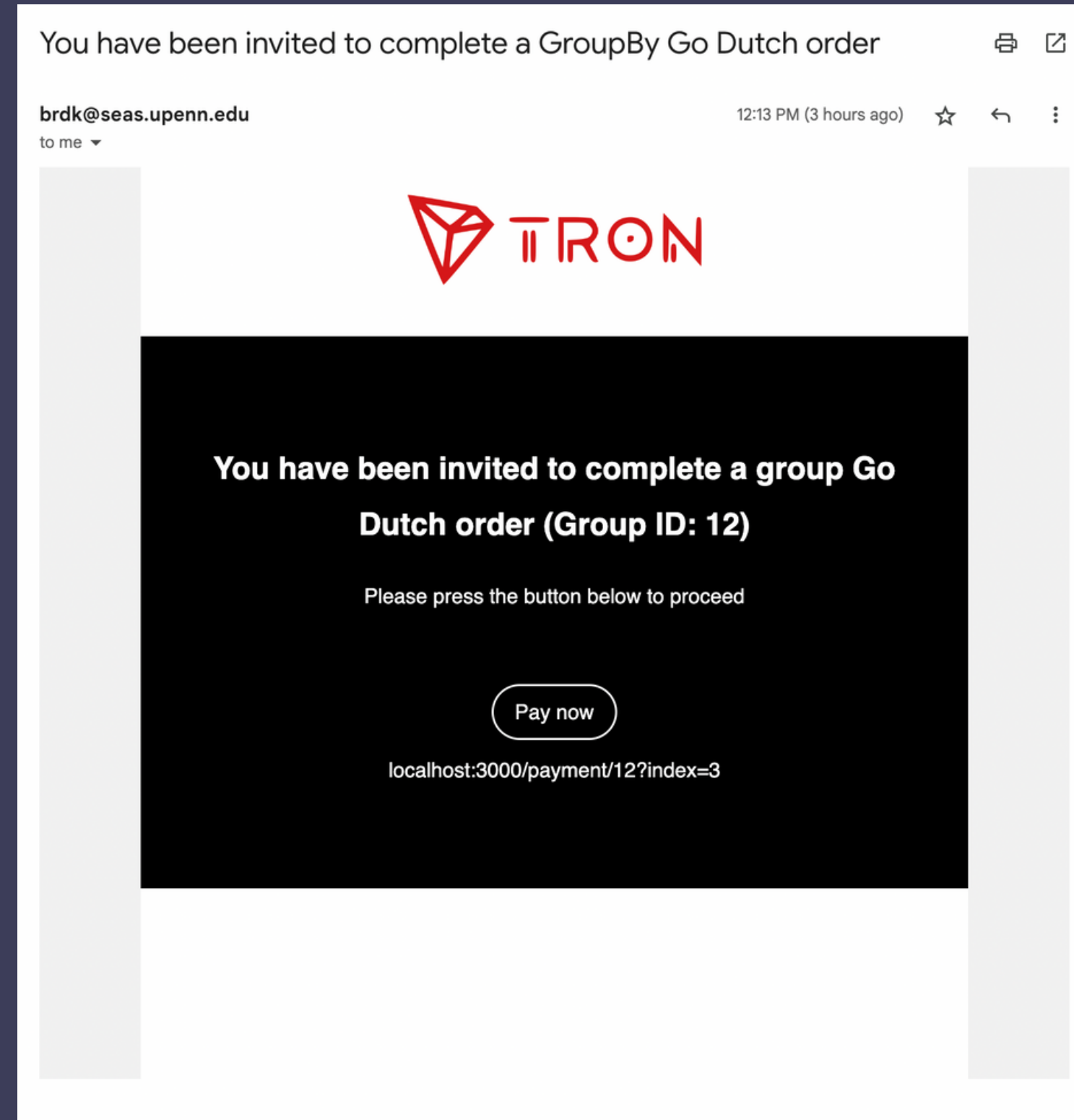
Transfer Fund



# User Flow

Our backend will send all other group members an automated email

Asymmetrically Encrypted Communication







# User Flow

And now fellow group members can complete their part of the payment split


## User Experience First

TailGrids

Thomas Anree  
Ux Designer

You've got a new group request from Julia...

Plan Information



Fam Group

Spotify

Savings: \$50

Amount Owed Per Person:

Start Date:

End Date:

Platform Login

Username

info@yourmai.com

Password

••••••••

✓

Password is strong

Funding

50%

Waiting On: you, user2, user3

Paid: user1

Transfer X\$

Pay Now on TronLink

 groupby

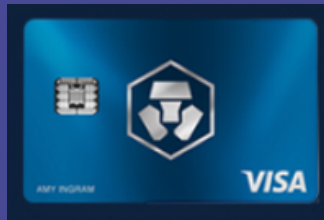
## User Flow Summarized

- 1. Create Split pay**
- 2. Email notify payers**
- 3. pay with crypto**
- 4. transaction executed**

# Revenue

Pay later with  
**Klarna.**

B2B: Charging web2 services



B2C: Transaction fee for seamless on/off chain payment experience

# Go to Market

Target key use cases:

Spotify, Netflix, etc. No partnership/negotiation needed

Grow with more possibilities:

Ecommerce, large purchases, on-chain commerce, rewards, BNPL

Grow with Web3: groupby will be one of the most important payment infrastructure in the future

# Evaluating the Market



\$103.7B

Similar Industry Leader:  
PayPal

Both offer new flexible ways to  
pay.



**PINGDUODUO**  
Together More Fun

17.5% of  
China  
ecommerce

Group buying trend

PingDuoDuo: 15B annual revenue  
->Tron advantage

 groupby

**groupBy allows for ease-of-mind in a world thats hectic already.**

Built on the TRON network, our product creates an opportunity for collaborate with web2 vendors and for increasing their everyday impact among web3 users.

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