API3 China Community Team Compensation Proposal

Team: API3 China Community Team
Period: 1 May 2022 – 30 Oct 2022 (6 months)
Amount: 60,000 USDC
ETH add: **0x9ac9c636404C8d46D9eb966d7179983Ba5a3941A**

Introduction

We are DAO believers, and we are also attracted by the concept and design of API3. So as a contributor group, we have been spreading the concept and technology of API3 and introducing it to more users and developers in China, thus contributing to the development of the API3 ecosystem. Today, we are seeing that API3 is leading the decentralized API and Oracle. So, we are excited about the future development of API3 and would love to increase our contribution to the epic vision of API3 DAO.

As we all know, China is an important part of crypto, there are a lot of developers, start-ups, investors, and also there are a lot of API3 holders. So, we would love to continue to serve them through our efforts. Help them understand API3 and get involved, for example by using API3 to build blockchain applications that are more in line with the crypto spirit.

Based on this mission, we are happy to submit this proposal for the API3 China community team to help API3 expand growth in China.

Briefly, our efforts include:

- Help API3 build its brand influence in China
- Help API3 get more users in China

Work items

- API3 Chinese community operation and growth
- Media, PR, and content output
- Efforts for Business Development and marketing
- Online/offline events organization

Timeline of execution

Media：
- Translation for all articles, videos, and other important info (e.g. tweets) of API3.
- Timely release project progress to all major blockchain media.
- 3 months - 1 article for API3 (original).

Community Operations：
- Daily (including Saturday and Sunday) - daily operation of the community, support. Includes organized learning and discussion of API3.
- Weekly - weekly progress report of API3.
- Monthly - 1 online meetup in the community to discuss API3. option:
  - Public class
  - AMA
  - Panel
  - online event co-organized with other crypto communities
- 6 months - more than 2 live broadcasts, invite API3 team members to participate

Marketing & BD：
- if there is a blockchain/oracle offline/online summit, attend a round table or keynote speech at least once.
- Potentially, API3 ads in blockchain media and community.
- Contact potential customers in China and make an effort to sign up.
- Contact the developer communities in China and make the opportunities to

Other works that follow the overall plan of API3.

Team and Compensation

Name: Typto
Role: Marketing, Head of API3 China team
Weekly time: 40+h/w
Level: Expert
JD: make and execute plans, including operations, business development, media, public relations, and events.
Experience: Head of Aragon China, VP of Winkrypto, KOL of DAO and blockchain space in China.
Monthly compensation: 4,500 USD

Name: Chequer Cat
Role: Community management, operations, Media
Weekly time: 20+h/w
Level: Senior

JD:
- API3 Chinese community operation and management, Chinese community/user growth, API3 product service support
- API3 update translation and release, related content writing, media relations and cooperation.

Experience: ChainLink researcher and investor, NEST researcher and investor, DAOSquare community events organizer

Monthly compensation: 2,500 USD

Role: Tech Ambassador
Weekly time: 20+h/w
Level: Senior
JD:
- Provide technical guidance and assistance to Chinese communities, users.
- Participate in technical open discussions and events.
- Help users and developers use API3 and handle possible technical problems..

Monthly compensation: 2,500 USD

Possible additional expenses reserve
- for content creation, translation, publish
- for event organize

Monthly compensation: 500 USD

* Total 6 months team compensation: 10K USD/month x 6month = 60K USD