



Myriad

It's your turn to own the web



We Are Myriad

<https://www.myriadsocial/>



Web3 Social Media

Fully decentralized, community owned



Web2 in

Content from mainstream socials

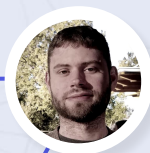


Web2 out

Turning all mainstream social profiles into a Substrate wallet



CO-FOUNDERS



ADVISORS



Team



PARTNERS



DAOBALI.org



Octopus
Network



UniqueOne.
Network



LCG Ventures



The Problem

Current centralized social media own and control data generated by billions of users. This is the cause of functional and technical challenges unfavorable to end users.



For Users

Users enjoy little control over their own data, leading to leaks and unlawful use.



For Creators & Consumers

Content discovery algorithms highlight or obfuscate content on their own terms.

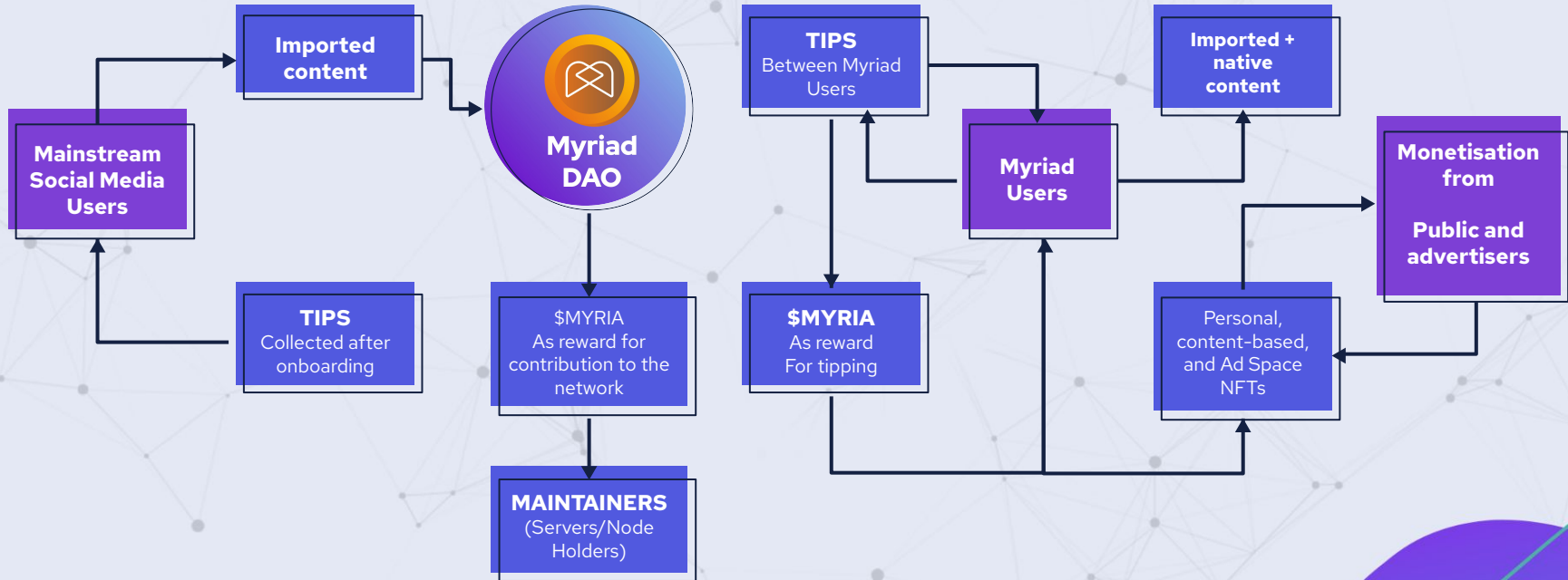


For Creators

Monetization is subject to strict and ever changing terms.



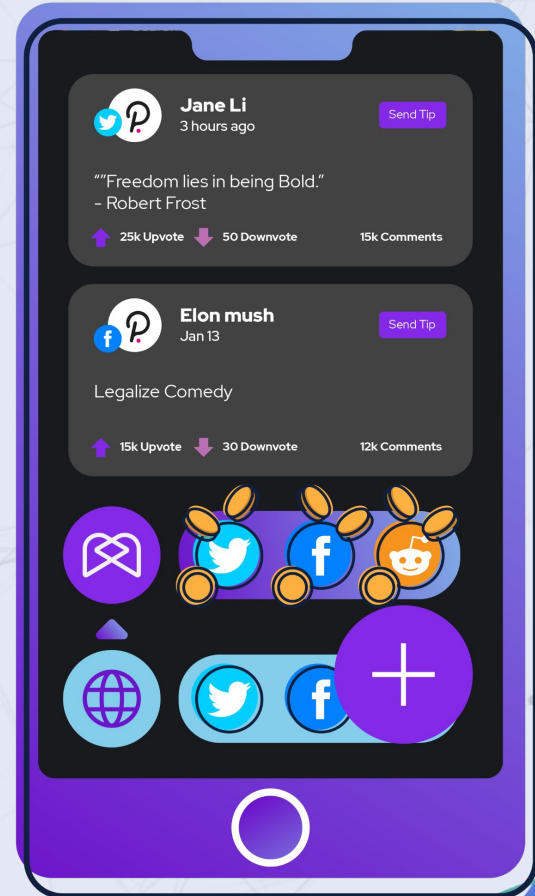
The Solution





We empower creators

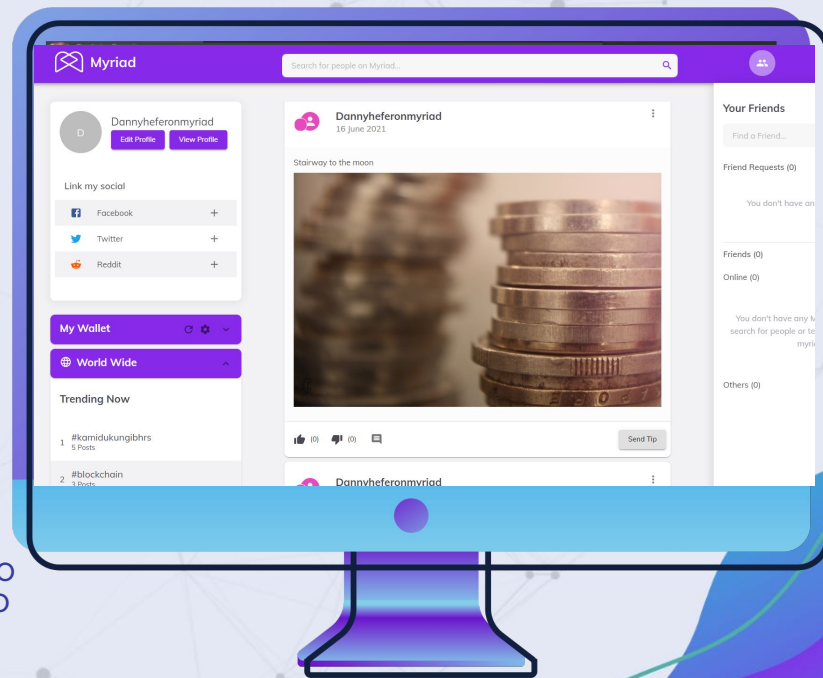
- Import posts directly from creators' social media timelines and tip them on Myria
- All they have to do to collect their tips is join Myriad and go through a simple verification. No SSO, no API call
- Every piece of content on Myriad (post or comment, imported or native) is eligible for receiving tips





We give control to users, not to algorithms

- 1 Curate shareable individual collections of content from people and topics.
- 2 Subscribe to experiences curated by other Myriad users
- 3 Enjoy and comment on content that's both native to Myriad, or other social media apps.
- 4 Send Kudos appreciation points (non-token) to boost their content visibility, or spend Kudos to enhance your own.





We let users advertise without a middleman


-  Create your own ad spaces as NFT's within your curated experiences with stable coin
-  Auction them to advertisers
-  Enjoy your own independent revenue stream

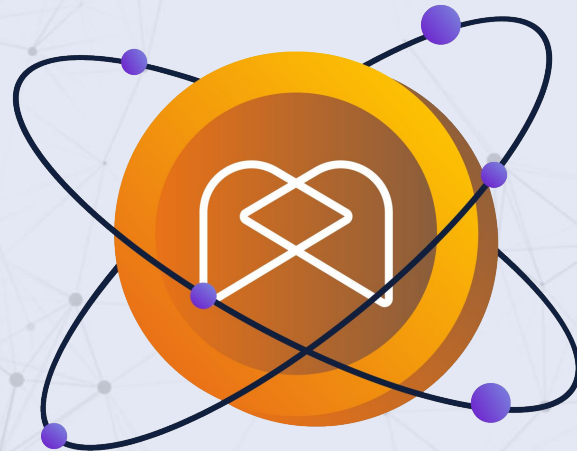




We give to those who share

Get **\$MYRIA** token rewards:

-  By tipping
-  By importing content
-  When content you've imported has received a tip
-  By running a node or a server





We Foster Communities

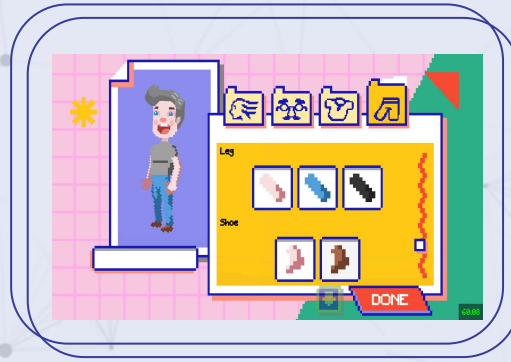
- Host a federated server and choose the governance model that best fits your community.
- Create community-specific tokens to run your own local DAO



Metasocial Metaverse

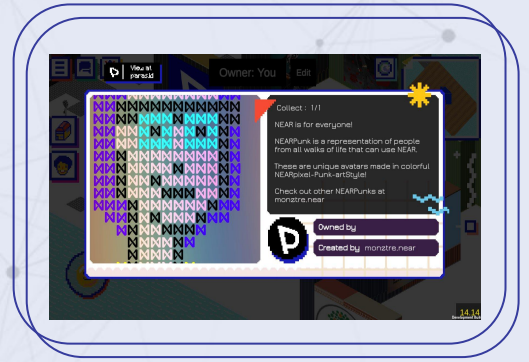
Developed in partnership with Realitychain, Myriad.City is built with portability in mind and will soon be available as a web app, running on any laptop, tablet, or smartphone

<https://www.myriadsocial/>



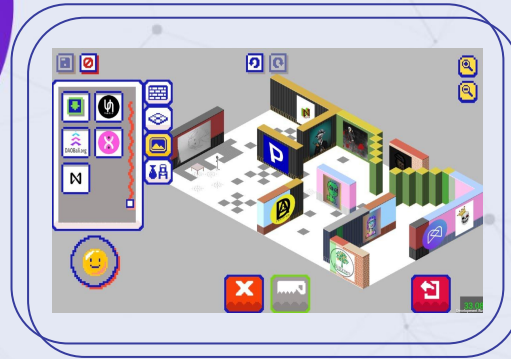
Own Your Identity

Claim mainstream socials timeline by posting public key



A World of NFTs

Tipping, minting, showing NFTs, even buy a plot of land by staking \$MYRIA



Own Your Time

Permissionless, everything on Myriad.Social is possible on Myriad.City

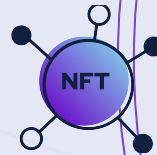
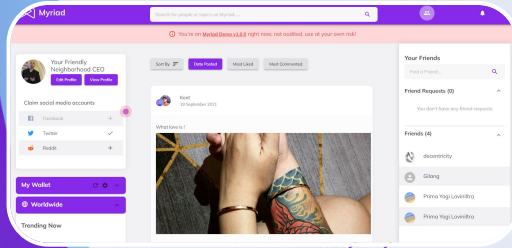


Revenue Stream Ownership

Tips, ad spaces and land traffic analytics are safely backed by the blockchain



User-Owned Ecosystem



Social



Metaverse



Chat



Reasonable Transaction Fees :)



Features

<https://www.myriadsocial/>



Metasocial Tipping | Q1 2021

Send tokens to posts on mainstream socials.
Receive tokens by proving ownership of the profile.



Aggregated Socials | Q3 2021

Use our bridge to follow the same pages you follow on mainstream socials.

Metaverse, Social Tokens | Q4 2021

Issue your own social tokens by transforming your mainstream social media posts into NFT's. Use your NFT's on Myriad's Metaverse.



Social tokens, Chat, Decentralized Ads | Q1 2022

Turn your profile into an NFT. All NFTs are cross-compatible with Myriad Chat.
NFT ad space available.

NFTized Communities, Decentralized Moderation, Federation | Q2 2022

Myriad becomes federated. Communities are based on constitutional NFTs that can be traded and fractionalized, and can be moderated in a decentralized way.

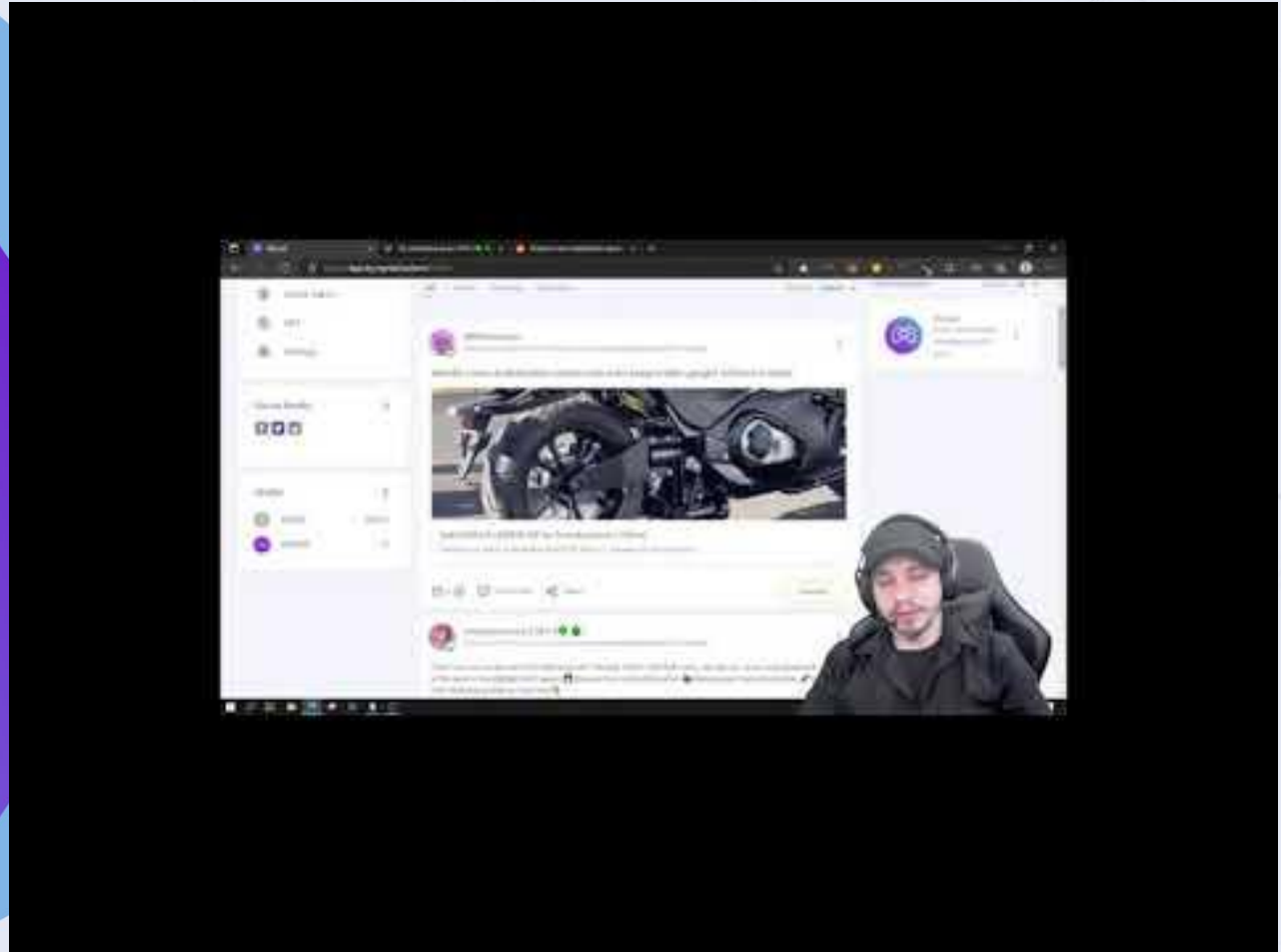




Video Demo

(click to watch on YouTube)

<https://www.myriadsocial/>





Value Chain: a virtuous circle

Value/Revenue streams

\$MYRIA holders:

Token value

Tipplers:

\$MYRIA rewards

Creators:

Cryptocurrencies
(future NFT sales and trade)

Maintainers

(server runners, validators):

\$MYRIA rewards

Developers:

\$MYRIA rewards

Communities:

Cryptocurrencies, \$MYRIA
rewards (Future community
tokens, community NFT trades)

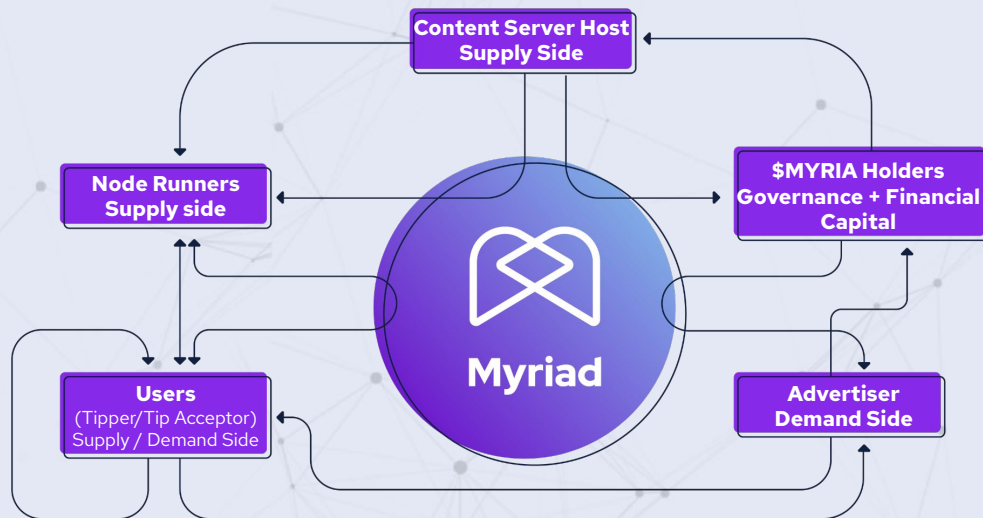
Advertisers:

Cryptocurrencies

MYRIAD PLATFORM

(Value to \$MYRIA):

Fair transaction percentage (DAO
decided) on tips. (Future
application to NFT trades and
marketplace features for
maintainers).





Growth: network-effect activation

Defensibility

What reinforces user retention and prevents copycat projects?

\$MYRIA holders: project quality, network activity and increasing value/volume

Tipsters: rewards, quality content

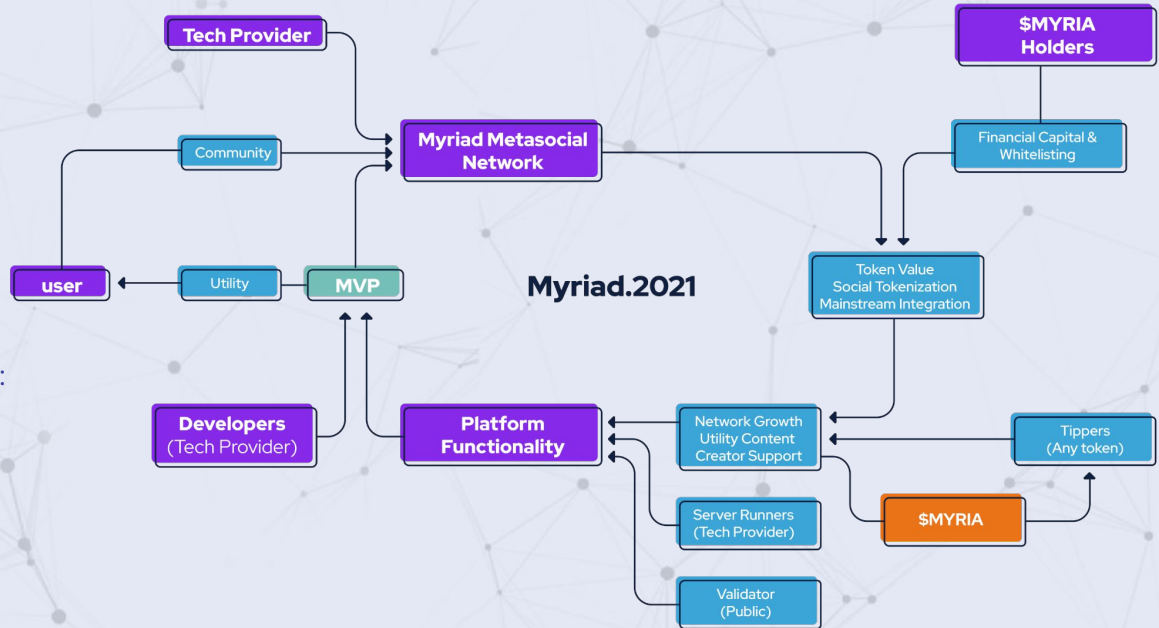
Creators: revenue stream, visibility

Maintainers (server runners, validators): increasing transaction volume, rewards

Developers: user volume, monetization.

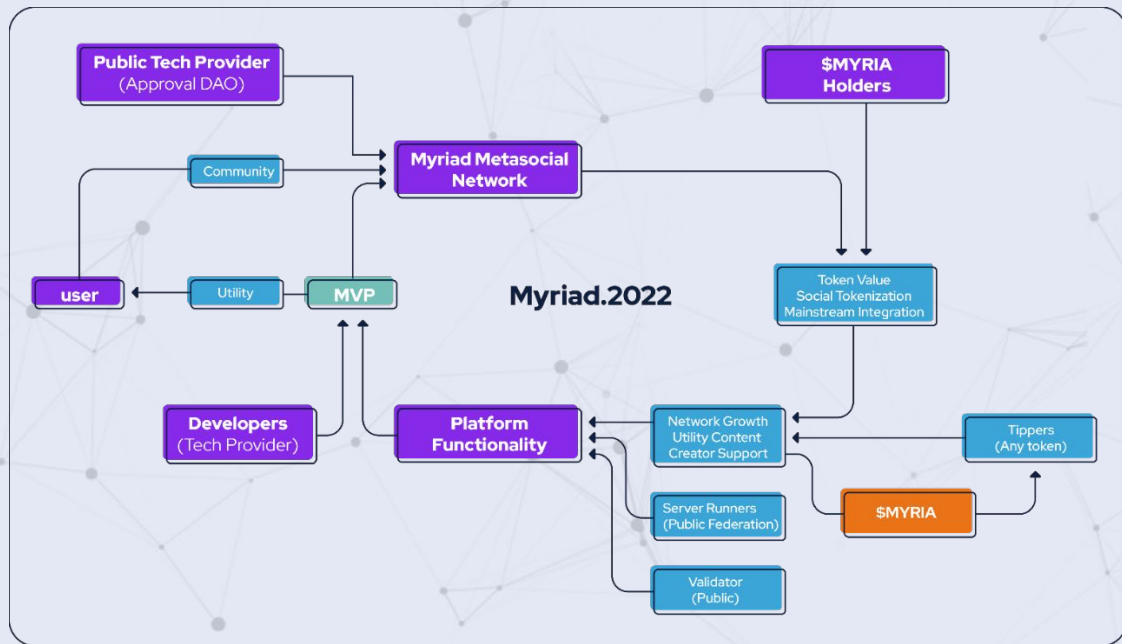
Communities: usability, revenue stream, control, user volume

Advertisers: audience volume, creator volume





End Game: A user-owned, DAO-steered platform



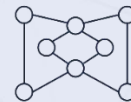
OBJECTIVE 1

BUILD A PRODUCT PEOPLE WANT



OBJECTIVE 2

BUILD A COMMUNITY



OBJECTIVE 3

GIVE OWNERSHIP TO THE COMMUNITY

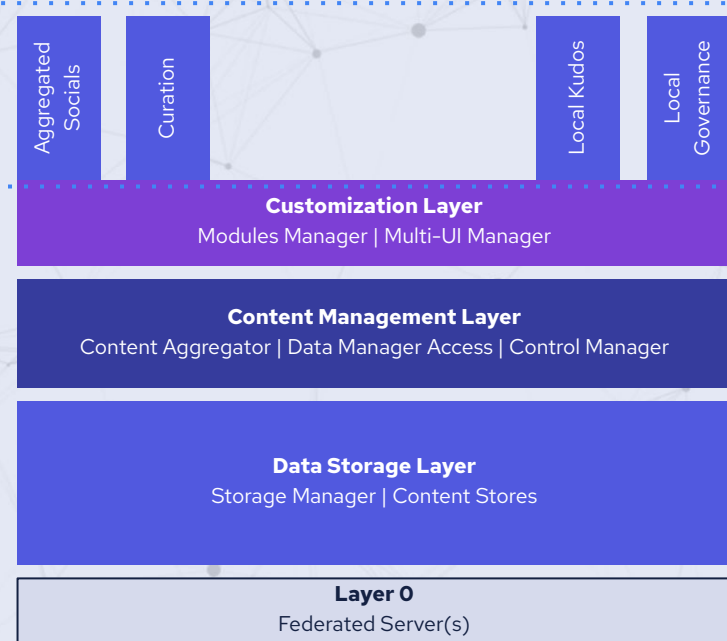


Logic Stack

Local Governance Must Implement All Modules To Be Part of Myriad

Local Governance May Choose Modules

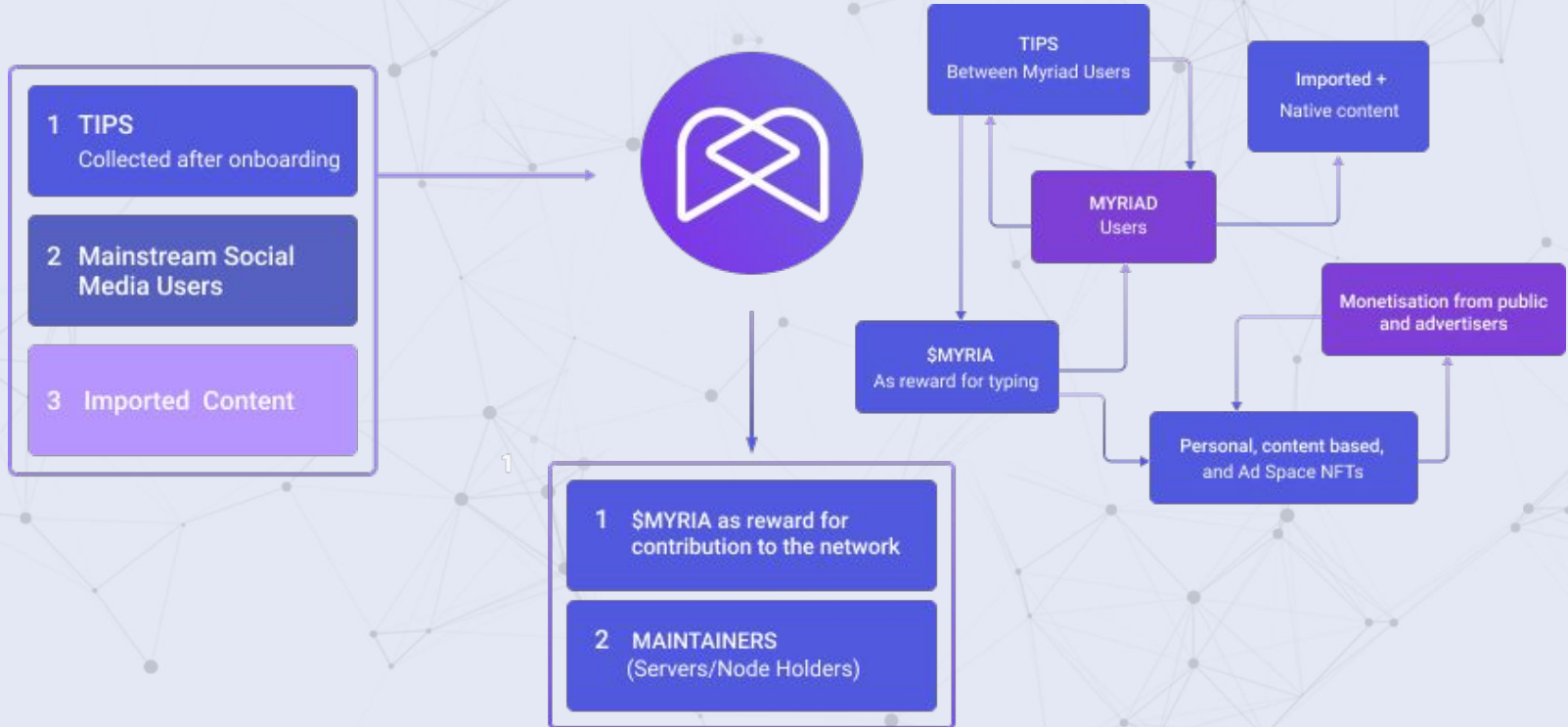
Network contribution to Myriad Toolkits by providing open source access for developers with module market.



Open Hardware & Network standards for node providers

Layer -1
Hardware & Network Standards

Token Model



Token Fundraising

Total \$MYRIA Token Supply : 1 Billion

Angel Round

50mil \$MYRIA

For 5% of total supply

9 months vesting

Seed Round (200k)

Raise **USD200k**
50mil \$MYRIA

For 5% of total supply

Fully Diluted
Valuation: USD 4 mil

Initial supply
Valuation: USD 800k

USD .4 cents

6 months vesting

Strategic (240k)

Raise **USD240k**
30mil \$MYRIA

For 3% of total supply

Fully Diluted Valuation:
USD 8 mil

Initial supply Valuation:
1.6 mil

USD 0.8 cents

3 months vesting

Private (210k)

Raise **USD210k**
20mil \$MYRIA

For 2% of total supply

Fully Diluted Valuation:
USD 10 mil

Initial supply Valuation:
2.1 mil

USD 1.05 cents

2 weeks after end of IDO

IDO (Skyward Finance)

50mil \$MYRIA

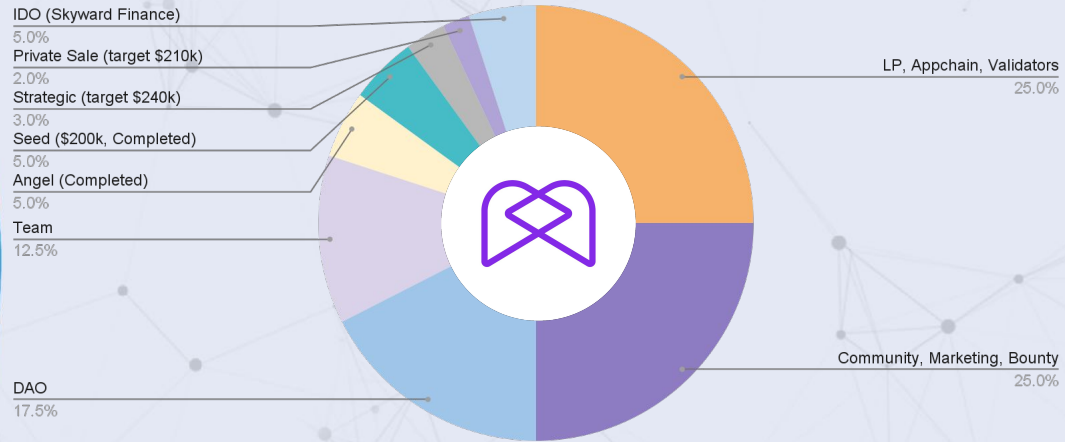
For 5% of total supply

No Vesting



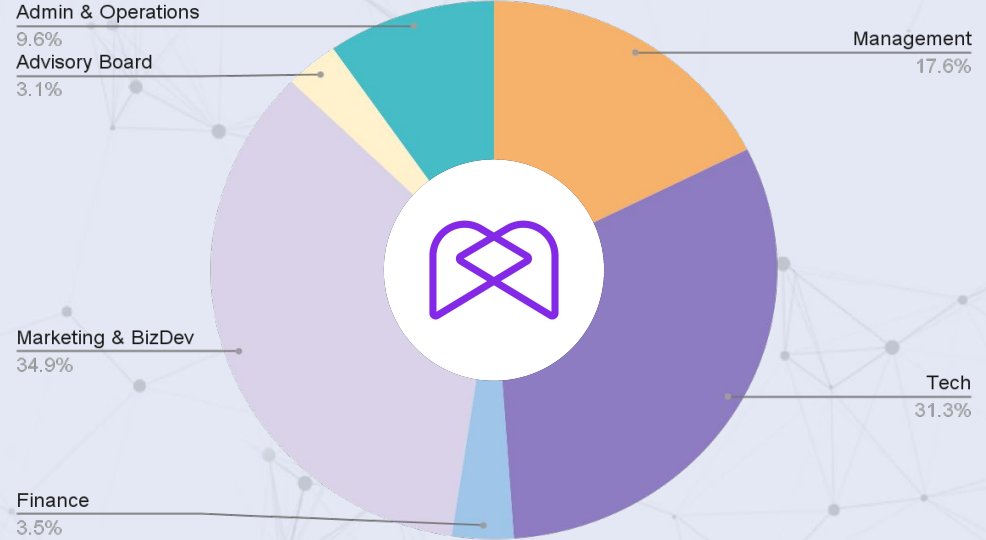
Token Distribution

<https://www.myriad.social/>





Project Budget





Myriad

Thank you!

Visit us on [Myriad.Social](https://www.myriadsocial/), join our [Telegram group](#)
and try [our demo](#)!