

Redefining coordination in D



Kolektivo Labs: PrimeDAO Proposal Cycle #6

▼ Intro

▼ Short Pitch

There are 6 separate primary objectives that Kolektivo Labs aims to address for this cycle:

- To provide ongoing ecosystem leadership and contribute to strategies, governance evolution, Tokenomics, product management, business development and monthly calls.
- To lead the BizDev & Marketing efforts or PrimeDAO
- To lead the design and BizDev efforts around Prime Launch
- To continue the development of Prime Deals.
- To lead the development of Prime Rating
- To lead the design of Prime Pools

▼ Total Rewards Requested

USDC: \$160,600 - from which \$112,600 in the first four weeks.

Please note that we have budgeted 7 FTEs for the first four weeks and estimate a similar amount of FTEs for the following four weeks of contributions.

REP: Kolektivo Labs is an innovation network consisting of many different members. We would like these members to receive as individuals REP “promotions” equal to the value they add, per the rewards matrix. At this time, Kolektivo Labs does not seek to be represented as an organization in the DAO.

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▼ **Cycle #6 Strategy**




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▼ **Cycle #6 Tasks**

▼ **DAOops**

Tasks

 Task	 Status	 Comments
<u>Ecosystem Development</u>	Ongoing	We will continue to build and manage the Prime Ecosystem
<u>Host PDC 6 kick-off</u>	Ongoing	We will plan and host the Prime Development Cycle #6 kickoff

Task	Status	Comments
<u>Continue ongoing Builder and governance stewardship.</u>	Ongoing	Participation and contribution to weekly and monthly leadership calls.
<u>Provide product-related support to public channels</u>	Ongoing	Kolektivo Labs will continue to support any public inquiries in regards to Prime products.
<u>Ongoing documentation needs (technical and otherwise).</u>	Ongoing	Ensuring that all repos are cleaned up and standardized
<u>PrimeDAO Governance 2.0</u>	In Progress	A functional prototype will be used in this cycle. This will also be supported by creation of public facing material such as announcements.




▼ Prime Launch

Tasks

Task	Status	Comments
<u>Design: Seed</u>	In Progress	Lead the final design iteration of the Seed app
<u>Design: LBP</u>	In Progress	Lead the final design iteration of the LBP app
<u>Documentation</u>	In Progress	Preparation of necessary technical documentation for the dapp.
<u>Content Support</u>	In Progress	Initial set of in-app documentation is completed. As we get close to go live, there will be content produced in format of articles.
<u>Business Development</u>	In Progress	We will focus on creating a business development pipeline with potential projects who can launch on Prime Launch.
<u>Assisting a Squad for Prime Launch Support</u>	Backlog	This is moved to the backlog as we aim to understand the legal requirements for providing certain services.




▼ Prime Deals

Tasks

 Task	 Status	 Comments
<u>Project Management</u>	Ongoing	Ongoing project management is lead by Kolektivo Labs.
<u>Business Development</u>	In Progress	We will aim to have an agile feedback approach during this development. When we have substantial work to share, we will reach out to DAOs that we work with such as Balancer, DeepDAO, dHedge, Olympus and collect feedback.
<u>Lead Interface Design</u>	In Progress	Lead the design of the Prime Deals app




▼ Prime Rating

Tasks

 Task	 Status	 Comments
<u>Project Leadership</u>	In Progress	We will continue to lead the Prime Rating project
<u>Product Development</u>	In Progress	We will continue to develop the next iteration of Prime Rating
<u>Prime Rating Seasons</u>	In Progress	Create and run the first Prime Rating Season
<u>Prime Rating API</u>	In Progress	Finalize the first verison of the Prime Rating API
<u>Documentation and Support</u>	In Progress	Update and manage the Prime Rating Documentation

▼ Prime Pools

Tasks

 Task	 Status	 Comments
<u>Market Research</u>	In Progress	Conduct market research to create the ensure the market fit for Prime Pools

<u>Aa</u> Task	Status	Comments
<u>Product Design</u>	In Progress	Design the Prime Pools app using the Market Research results as input
<u>Business Development</u>	Not Started	Create valuable partnerships around Prime Pool

▼ Prime Token Launch

Tasks

<u>Aa</u> Task	Status	Comments
<u>Tokenomics</u>	In Progress	We plan on finalizing the token migration.
<u>Project Management</u>	Ongoing	Ongoing support for the IDO launch.
<u>Business Development</u>	Ongoing	Networking and connecting with potential investors for PrimeDAO.
<u>Litepaper Update</u>	Ongoing	Editorial and graphic support for a blog post detailing and re-creating the PrimeDAO Litepaper -
<u>Blog Series Support</u>	In Progress	Editorial and graphic support for a blog posts detailing the second Prime IDO.

▼ Cost Breakdown

Internal Scoping

Property	Name	Role	# FTE	# September	# FTE2	# October
BizDev and Strategy	<u>Untitled</u>			\$12,000.00		\$12,000.00
	<u>Luuk</u>	Strategy Lead	0.7			
	<u>Lavi</u>	Product Owner	0.1			
	<u>Felipe</u>	Creative Lead	0.25			
	<u>Stefen</u>	BizDev Support	0.25			

☰ Property	Aa Name	☰ Role	# FTE	# September	# FTE2	# October
Marketing & Community	<u>Untitled</u>			\$10,000.00		\$12,500.00
	<u>Numa</u>	Community Lead	1			
	<u>Luuk</u>	Strategy Lead	0.1			
	<u>Inga</u>	Marketing Support	0.25			
	<u>Stefen</u>	Project Manager	0.1			
Product Development	<u>Untitled</u>			\$15,000.00		\$12,500.00
	<u>Jaap</u>	UX/UI Designer	1			
	<u>Lavi</u>	Product Lead	0.8			
	<u>Ruben</u>	Researcher	0.5			
	<u>Felipe</u>	Creative Lead	0.5			
	<u>Dennis</u>	UX/UI Designer	0.25			
	<u>Luuk</u>	Strategy Lead	0.2			
Research & Design	<u>Untitled</u>			\$7,000.00		\$7,000.00
	<u>Gui</u>	Graphic Designer	0.75			
	<u>Ruben</u>	Researcher	0.25			
	<u>Untitled</u>					
Other Expenses	<u>Untitled</u>					

☰ Property	Aa Name	☰ Role	# FTE	# September	# FTE2	# October
	<u>The DAOist: Special Activation Pack</u>			\$12,000.00		\$0.00
	<u>Daniel Bar - Retrospective payment for 3 months of work and support on the Prime Seed</u>			\$35,000.00		\$0.00
	<u>Milestone reward: Complete Prime Seed</u>			\$13,000.00		\$0.00
	<u>Legal Costs - BioLegal and AVA2</u>			\$4,600.00		\$0.00
	<u>KL Operations</u>			\$2,500.00		\$2,500.00
	<u>Prime Costs: Notion, Stacker, Email</u>			\$1,500.00		\$1,500.00

Note that PRIME rewards are frozen until the tokenomics are completed. Be assured that early contributors will receive all their earnings and some on top of it.

▼ **More Info**

▼ **References & Further Reading**

Learn more about Kolektivo Labs:
[Website](#) | [Twitter](#)

▼ **How is progress reported?**

Progress will be reported to the DAO via:

- Prime Forum
- Telegram
- Discord
- Weekly Calls

▼ **How can the proposer guarantee results?**

We cannot guarantee that all line items will be completed. Items uncompleted this cycle will be part of Kolektivo Labs' Cycle # proposal