

# VLAD SHULMAN

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## SUMMARY

Technical BA/PM with **maker mindset** and experience across **project management** (7years), **process re-engineering** (4years), **data analytics** (3years), **no-code web development** (2years), and **team leadership** (1year). Worked at Fortune500 companies, company undergoing IPO, and venture-backed startup. Volunteers in startup communities (hackathons, workshops on prototyping).

*Core competencies include:*

Excel • Airtable • Tableau • JavaScript • Python • SQL • PowerPoint • JIRA • Smartsheet • Trello • Lucidchart • Notion • SCRUM • Bubble • PlayCanvas

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## CONVERSATION STARTERS

- **Project Management Office Formation** – In preparation for an Initial Public Offering with \$3B valuation, joined new PMO department as 2<sup>nd</sup> hire. Established standards (requirements gathering, system mapping, requests for proposal, vendor comparison) **reducing duration to vendor executive decision by 6 months**. Notable projects included \$800K warehouse management system vendor implementation for 26 locations, \$1M consumer finance automation vendor implementation for 400 sales representatives, and configure-price-quote custom app to transact \$30M monthly sale volume.
- **Call Center Automation** – Interviewed call center agents, simplified performance metrics (using SQL, MS Excel, Python, Tableau), and led data science and backend development teams to **automate call routing across >300 sales employees resulting in 20% improvement** to line of business gross profit.
- **Agile Project Management Implementation** – Supported national deployment engineering planning activities in preparation for \$45B telecom acquisition. **Coached 40+ contractors and employees on task tracking through JIRA**, and consolidated multiple weekly statuses into single dashboard reducing status-related communication for Executives by 10%.
- **Database Replication** – Kicked off \$3M program involving autonomous drones collecting data from remote physical locations. Project managed data replication efforts, and collaborated with business intelligence department to **expose >50 fields** within enterprise reporting tool. Technologies included AWS RDS, SQL Server, Oracle GoldenGate, Oracle OBIEE.
- **Website as a Video Game** – Published whitepaper exploring the implementation of gameplay mechanics for consumer applications. Self-studied for JavaScript, WebGL game engine, no-code web app builder, and gameplay design. Prototyped news website with gamification-driven interface. **Awarded first place** in the Techstars Startup Weekend Hackathon. ([URL](#))

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## WORK EXPERIENCE

- Senior Business Analyst** *West Shore Home (Mechanicsburg, PA), Apr 2021 – Present*
  - Helped launch Project Management Office ahead of IPO; supported 10-project portfolio across software and operations.
- Founder** *Hi-Five Social (Seattle, WA), Aug 2019 – Dec 2020*
  - Co-founded unsuccessful startup; connected people who relocated cities using digital ads, in-person events, and web apps.
- Senior Project Management Contractor** *Curate Partners (Boston, MA), Aug 2018 – Jul 2019*
  - Managed schedule, scope, and dependencies of data source integration into enterprise data warehouse for Fortune500.
- Analytics Program Manager** *Centerfield Corporation (Los Angeles, CA), Nov 2016 – Jul 2018*
  - Worked across data science, marketing, and sales teams to refine key performance metrics and reporting for call center.
- Management Consultant** *Certus+ LLC (Ann Arbor, MI), Oct 2014 – Jun 2016*
  - Transitioned Fortune500 teams from Waterfall to Agile project management methodology; clients included Comcast.

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## EDUCATION

- No-Code Fellowship, Inaugural Cohort (ODNC1) *OnDeck, 2021*
- Startup School Online, Third Cohort (SS2019) *YCombinator, 2019*
- Master of Science, Aerospace Engineering *Embry Riddle Aeronautical University, 2014*