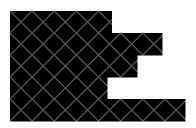


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Quote n. 33 of April 21st, 2021

# A Video in Motion Design, for Omen.

### The project includes:

— **One video of around 60-70 seconds** in 16:9 aspect ratio in Motion Design for DXdao's product *Omen*, in English;

#### Terms and conditions

- A Video Distribution Online (including advertising spaces), events, the Client's website and social media, for an unlimited period of time.
- B Music and Licences The video may contain a music track licenced for perpetual Internet global commercial usage on the web, including advertising spaces. The Client would be responsible of potential widening of the licensing options (ie. television licence) if needed.
- C Voiceover and Licences The video will contain a professional, native speaker voiceover, with the same licences as the video's Music.
- **D Localizations** Each eventual localization will cost an additional 15% of the total quote for languages with latin alphabet (e.g. Italian, French, Spanish...), and an additional 25% for all other languages (Chinese, Russian, Arabic, etc).
- **E Eventual Extras** Eventual additional content not included in this quote, will need to be quoted separately.
- **F Output** The Supplier will provide the video in the file formats agreed upon between the parties beforehand, and according to the technical specs provided by the Client.
- **G Derivative Content** The Client may use any illustration and .gif from the video and adapt them for usage on any other media, like their website, print, advertising, social media. The Client acknowledges that restrictions apply to

the modification of the derivative content delivered, in order to guarantee consistency with the original artwork. It is prohibited to resell this licence to third parties. The quote does not include the delivery of open animation files.

- H Portfolio Publication The Client allows the Supplier to include the project in their portfolio as it becomes publicly available. If this is not possible, the Supplier will apply a no-portfolio fee equal to the 15% of the total quote.
- I Kill Fee In case the project is stopped by the Client before or during the working process, the Supplier is entitled to be paid corresponding to a percentage equal to the actual work performed until the project has been stopped + a kill fee of:
  - -10% of the total quote if the project has not begun
  - —30% of the total quote, if the project is stopped during the working process.

The kill fee intends to remunerate the losses due to a sudden change of schedule (covering team members and collaborators bookings & missed opportunities with other clients). In any case, the total fee (work done + kill fee) will never overcome the 100% of the quote.

## Costs Breakdown + payment

1	A video of around 60-70 seconds in Motion Design	€9000
2	Eventual cuts of the video in the same aspect ratio (€500/cut)	
3	Eventual cuts of the video in a different aspect ratio (€1000/cut)	
Σ	Total	€9000
	Total with VAT (22%)	€ 10 980

The quotation for the project described above is as follows:

- **★ down payment of 50% (€4500 + VAT),** due 10 days from the date of invoice, issued after quote acceptance,
- **★** balance payment of 50% (€4500 + VAT), due 30 days from the date of invoice, issued just after the delivery of all the final content,

via bank transfer to the following bank details:

Holder	llenoliukgo srl
Bank	Banca Intesa San Paolo
BIC/SWIFT	
IBAN	

Turin, April 21st, 2021

Name, Title & Signature for the client
Name, Title & Signature for illo



## Working with the illo team

- The illo team works from 9:15 am to 5:45 pm Mon-Fri in the GMT+1 timezone. While we are fully committed to crafting beautiful projects during working hours, we strongly believe in life-after-work & weekends. So we promise not to disturb each other outside working hours, reciprocally. That said, in case of need, we can surely work some extra-hours and we are proud to say that all extra-hours are fully paid to all Illo employees.
- As designers, we are responsible for our output. We are committed to give a representation of human beings in our videos and illustrations that can reflect your target, but also include diversity. We reject any racist or sexist representation of people and we do our best to create work that can be felt relatable and inclusive by your target. We are committed to avoid any fake or misleading information in our scripts or any dark pattern in our UI work.