



DreamsterTM
Music NFTs

Dreamster Investor Deck

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<https://dreamster.world>

Dreamster as a Global Web 3 Company

Dreamster is a global compliant tech company focused on **developing web 3** platforms centered around the music industry, non-fungible tokens, and real-world utility for cryptocurrency.

Founder-Mario Butler
Founded In-2021

**Incorporations: Dreamster DAO, Cheyenne WY. USA,
D-Tech Ecosystem, Corp. Panama City, Panama.
Dster Token, Inc. Panama City, Panama
Dreamster Network UAB, Lithuania
Dreamster Web3 DMCC, Dubai, UAE**

Mission-Dreamster's Mission is to redefine the **music industry** by creating a decentralized, democratized ecosystem where **music creators** and fans are at the center of the value chain using **web 3** and **blockchain technology**.



Brain that Powers Dreamster



Brain That Powers Dreamster (See website for updated roster)



Mario Butler
Founder and CEO

- Veteran entrepreneur and seed investor for various blockchain projects.
- Certified Smart contract practitioner Certification-Dragonchain



Forrest Smith
Business development manager

- Entrepreneur and strategic leader who successfully built 3 start-ups from conception to exit.
- Currently CEO of Reviiv Light.



Aman Butler
Business Development Manager

- Founder-Ordinari Music Group
- Founder-QuikFlip Records
- Serial Entrepreneur with strong background in the entertainment industry



Taban Cosmos
Blockchain developer & Chief technology Officer

- Experienced Web 3.0 technologies developer.
- CTO & Co-Founder of Guide and Cosmos Innovation.
- Experience-Ebay developer, Dragonchain Blockchain developer



Enka Lawson
Digital image supervisor

- Experienced professional photographer with a decade of experience in the photography industry
- Music Video Photography.



Guo Youlei
Blockchain developer & full stack developer

- Experienced software engineer and a full stack developer experienced in blockchain, NFT, Solidity, GO, Cosmos-SDK.



Rokie Happy Rafols
Marketing team lead Manager

- Social media manager at Upskill I.T workshop.



Shekinah Macalanda
Marketing manager

- Experienced marketing manager with an MBA in marketing management.



Mark Angelo
Marketing team member

- 13 years of experience in sales department of the banking sector.



Michelle Tsing
Advisor

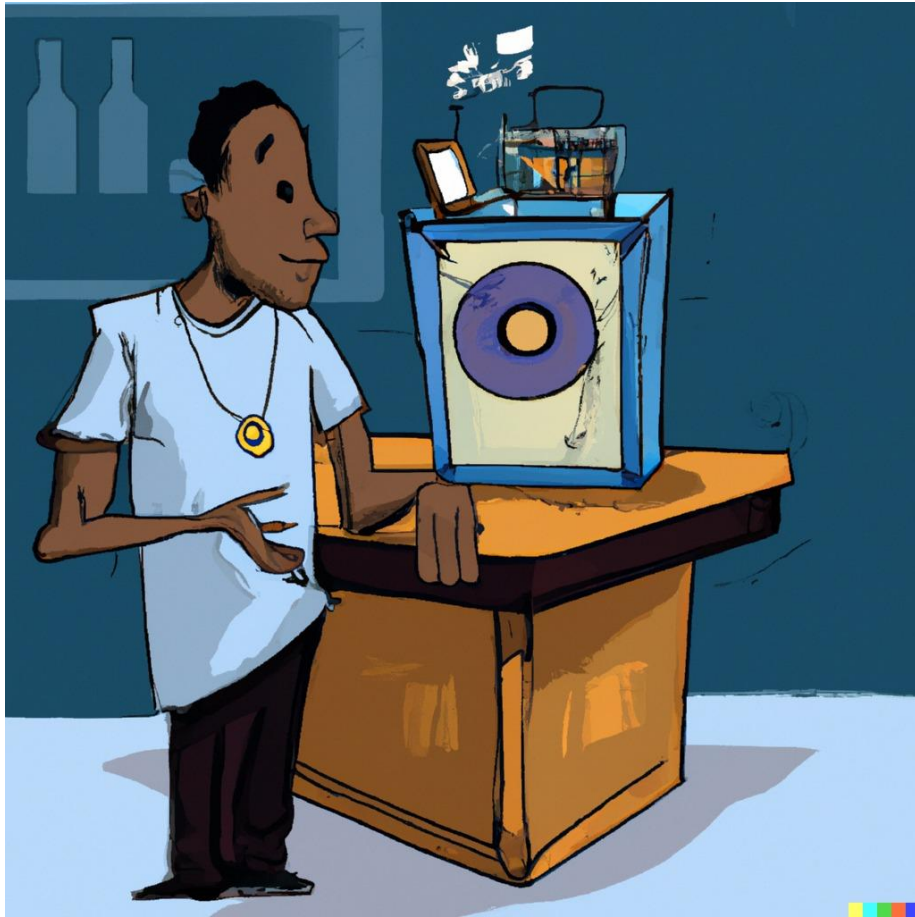
- Entrepreneur and mentor for numerous tech and blockchain platforms
- Co-founder and director at Governance Research Institute.

Various Problems in the Music Industry and Non-Fungible Tokens(NFTs)

- Lack of true **ownership of music** as a digital asset
- Lack of direct support for **musician or artist.**
- Lack of **education** and **real-world** utility for Non fungible tokens
- Lack of **decentralization** in the **music industry.**
- Lack of appropriate compensation for **musician/creator**
- Lack of **Blockchains** integrated for the **music industry**



Various Problems limiting creator/user experience



- Required to obtain millions of subscribers before generating **revenue**.
- Posting **valuable content** for free.
- Not being able to **demand payment** for exclusive content.
- **Compensation** is not fair.
- Users do not **own content** with subscriptions.
- No secondary **markets** to sell **digital assets**.

Solutions provided by Dreamster

Social NFT Marketplace- (Where Instagram meets Opensea)

Unlike traditional platforms, Dreamster allows creators to create and mint NFTs so fans can purchase and own music and more in the form of NFTs. This new approach allows users on Dreamster to create decentralized social media accounts to like, follow, comment and share across other platforms. Multiple blockchains integrated!
<https://dreamster.market>

NFT Music Streaming-

This unique service allows creators and fans to access the Utility of the NFT. Log into the decentralized music streaming to listen to music if you own the NFT. Here creators control access to who can view/listen to their content, enforcing the use of the NFT to be held by the fan to access music, livestreams, and more.
<https://dreamstermusic.com>

Dreamster Exchange-

This is our centralized exchange where users can buy, sell, and trade crypto including the DSTER token. The exchange offers locking and staking of tokens, purchase with debit and credit cards, and user-friendly features. Licensed in Lithuania
<https://dreamster.exchange>



DSTER



Dreamster Token (DSTER)-

This is the native utility token built on BNB Chain that is provided to users/creators to access tier levels on the music streaming service and issued for listening rewards & exclusive access. The token provides discounts when used to purchase NFTs on the marketplace on BNB chain, and can be used as staking for rewards on the Dreamster Exchange. The token smart contract has been audited by Solidity Finance and has been deemed a utility token based on the legal opinion letter completed by licensed Attorneys in the United States of America.

Dreamster Revenue business model



Transaction Fees: While transactions made with the native Dster token will enjoy 0% fees, Dreamster charges transaction fees for buys, sells, and trades made in the NFT Marketplace and Exchange. Fees vary from 1% to 2.5% depending on the service



Streaming Subscriptions: Although free listening is an option feature, premium features such as exclusive tracks, live events, and are available for a subscription fee. Dreamster also charges fees to assist artist with creator accounts.



Listing Fees: Artists or creators who want to list their music NFTs on the music streaming are charged a listing fee once they surpass their limit.



Staking and DeFi Features: As a native utility token, Dster is also be used for staking or other DeFi features. By incentivizing users to stake their tokens, Dreamster increases the token's demand and value.



Sponsorship and Partnerships: Dreamster will enter into strategic partnerships with other entities, brands, or artists that align with its mission and values. These partnerships will take the form of sponsored content, advertisements, exclusive events, and more, contributing to Dreamster's revenue and increasing the platform's visibility.

Partnerships Already Established



Kairon Labs



Binance Smart Chain



Dubai Multi Commodities Center



MoonPay



Audible Magic

REKTIFY AI

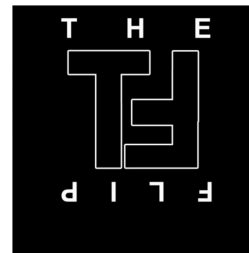
Rectify AI



Simplex



Solidity Finance

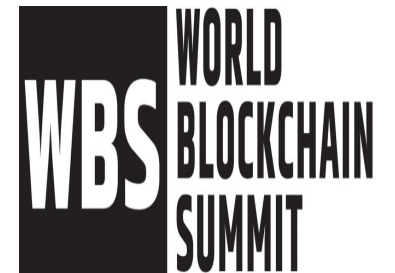


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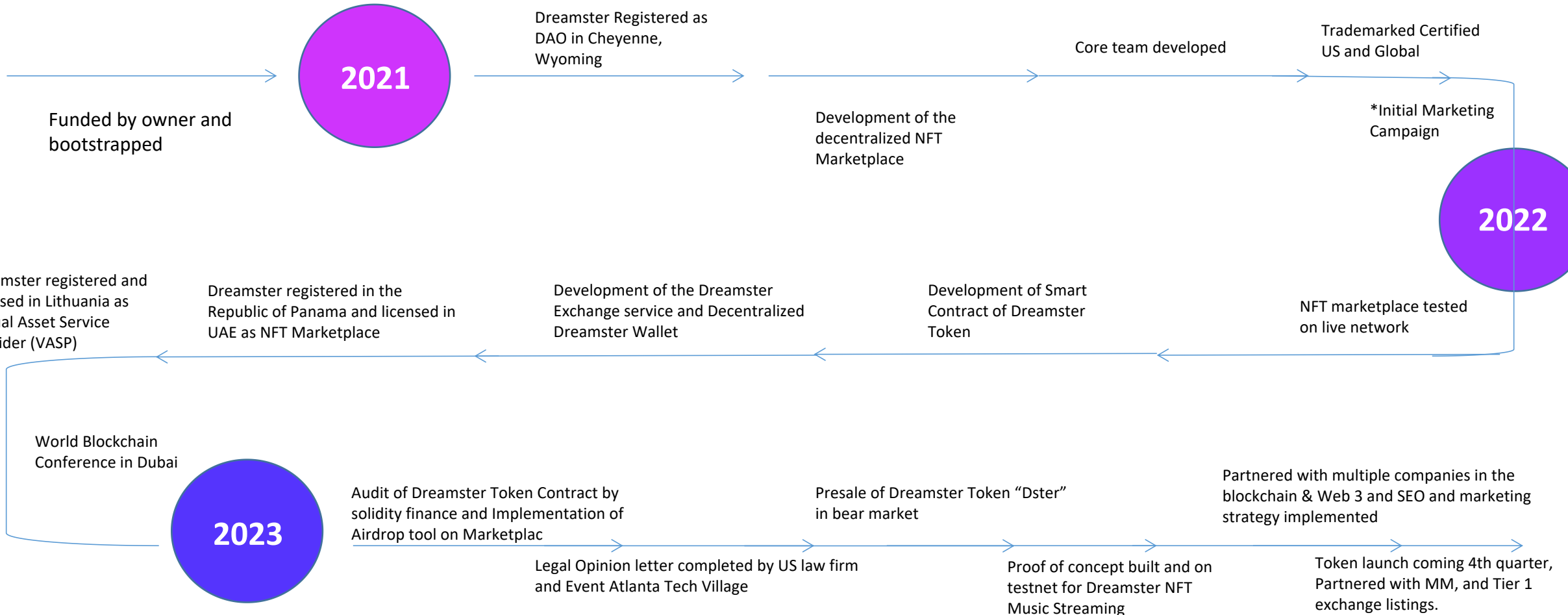
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World Blockchain Summit

Roadmap

Our strong dedication to doing our best has helped us make big advancements in coming up with new ideas, reaching more customers, and getting them involved. We're leading the way in our industry and have a bright future ahead of us.



Tokenomics



DREAMSTER TOKEN

Token Ticker: **\$DSTER**

Blockchain: **Binance**

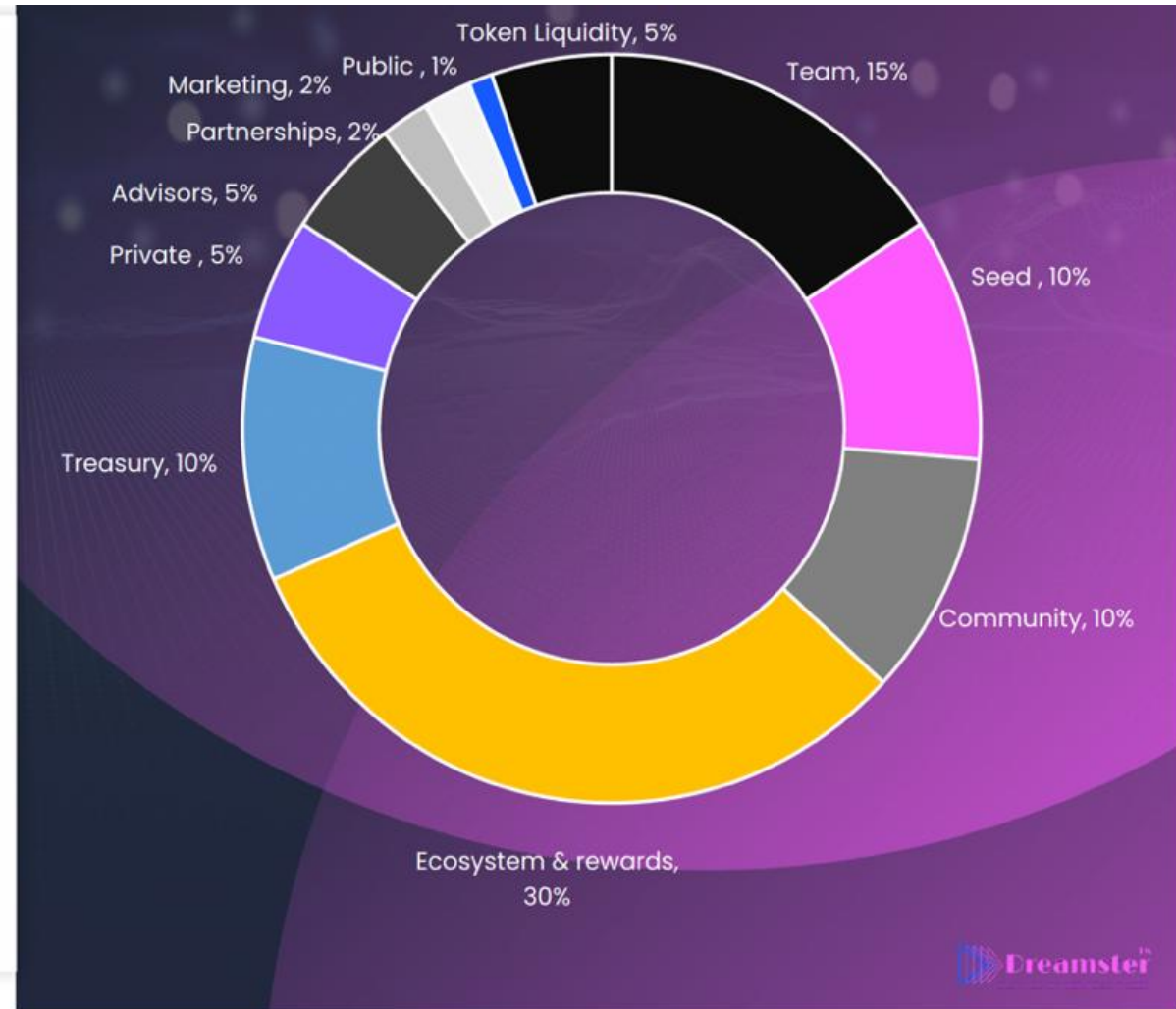
Total Token Amount: **1,000,000,000**

Initial Token Circulation: **54,900,000**

Hard Cap: **\$6,300,000**

| Round | Price | Amount |
|--------------|--------|--------------------|
| Seed | \$0.03 | \$3,000,000 |
| Private | \$0.05 | \$2,500,000 |
| Public | \$0.08 | \$800,000 |
| Total | | \$6,300,000 |

For projections, we are expecting **65%-85%** success rate of TGE





Dreamster Tokenomics

| \$DSTER | Seed | Private | Public |
|---|-------------|-------------|------------|
| Allocation | 10% | 5% | 1% |
| Total Tokens | 100,000,000 | 50,000,000 | 10,000,000 |
| Total Amount | \$3,000,000 | \$2,500,000 | \$800,000 |
| Token Price | \$0.03 | \$0.05 | \$0.08 |
| Initial Unlock in Tokens (Release at TGE) | 10,000,000 | 5,000,000 | 10,000,000 |
| Initial Unlock in Percentage (Release at TGE) | 10% | 10% | 100% |
| Cliff (Months) | 6 | 3 | 0 |
| Vesting (Months) | 24 | 24 | 0 |



Ask

We are looking for strategic investors to assist with the following:

- **Tier 1 exchange listing.**
- **Ongoing team building and product building**
- **Marketing and Brand push campaigns globally**
- **Events and Conference participation**
- **Partnerships and collaboration events**



Details of the Ask

Seed Round Token Sale:

Dreamster plans to raise \$3 million by selling its native Dster tokens at \$0.03 per token in a seed round. The funds procured from this initial token sale will be primarily channeled towards platform development, technology enhancement, user experience refinement, and market penetration.

Private Token Sale Round: Following the seed round, Dreamster intends to raise an additional \$2.5 million through a private token sale, selling Dster tokens at \$0.05 per token. The capital amassed in this round will be utilized for increasing the liquidity of the token, promoting wider token distribution, as well as funding marketing and promotional efforts to amplify token recognition and adoption.

Equity Issuance: Parallel to the token sale, Dreamster is also open to issuing 15% of its equity for a sum of \$6.3 million. Equity investors will have an opportunity to actively participate in the future successes of the company, influence its strategic course, and share in the potential rewards. Proceeds from the equity issuance will be devoted to expanding the operational team, scaling operations, and facilitating a more aggressive global marketing outreach.

Desired Terms of the Investment:

Token Sales: Both in the seed round and private token sale, investors will receive Dster tokens at a predetermined rate (\$0.03 and \$0.05 respectively). These tokens are subject to a vesting schedule which will be detailed in the sale agreement, in order to encourage long-term holding and stabilize the token value.

Equity Issuance: Dreamster welcomes negotiations over the rights associated with the equity being issued. This will include aspects like voting rights, dividend policy, and liquidation preferences. The equity structure will aim to ensure that both the investor's and Dreamster's interests are aligned for mutual growth.

Exit Strategy:

Investing in **Dreamster** presents a unique opportunity to be part of a project that merges **blockchain** technology with the music industry. Given the nature of the project and the rapidly evolving Web3 space, several potential exit strategies can be considered for investors:

Token Appreciation and Sale:

One of the most straightforward exit strategies would be to benefit from the appreciation of the Dster token value. As the demand for the utility of the token on the platform it becomes more scarce in the market.

Equity Sale:

For equity investors, a potential exit strategy could be to sell their shares to another investor or back to the company, depending on the terms of the agreement.

Initial Public Offering (IPO):

Although more common for traditional companies, there's a growing trend of blockchain companies considering going public. If Dreamster's growth trajectory continues to be positive, an IPO could be a viable exit strategy, offering a potentially high return on investment.

Acquisition:

Dreamster's unique position in the Web3 music industry could make it an attractive acquisition target for larger companies in the music, tech, or blockchain industry. An acquisition would offer an exit strategy for both token holders and equity investors.

Decentralized Autonomous Organization (DAO):

As Dreamster already owns a DAO, in the future, they may fully transition to this decentralized model. In such a scenario, token holders could decide to sell their tokens or continue participating in the DAO.

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Websites:

<https://dreamster.world>

<https://dreamster.market>

<https://dreamster.exchange>

<https://dreamstermusic.com> (In beta)