# N DeBio

#### **Decentralized Bio Network**

The Anonymous-First Appchain for Medical and Bioinformatics Services and Data

Presented by: Pandu Sastrowardoyo (@decentricity)

https://www.debio.network

Partners

Awards





#### **Team**



#### Pandu Sastrowardoyo **CEO**

IT & Blockchain consultant and business leader. Former environmental engineer with bioinformatics course certificates and microbiology experience Ex-IBMer, cofounder of multiple Blockchain organizations, as seen in Forbes, CNBC, CNN, Deustche Welle, Forkast News, and many others.



#### Muhammad Arif Cahyowibowo **Chief Architect**

Experienced Software Engineer with a demonstrated history of working in the healthcare industry and strong engineering professional skilled in SQL, Web Applications, golang, and Node.js.



Ibn Gamal Alhadid

Chief Scientist

Coordinates the DeBio.Network Advisors. Biologist, fitness professional, and wellness enthusiast. Experienced in network marketing, business development and sales throughout a wide range of industries.



Kevin Janada

Full Stack Developer with Substrate &
Octopus network focus

Developer with experience in building several decentralized web applications.



A Platform that Allows You To Anonymously Control and Monetize your Genetic & Biomedical Data.

Your DNA is the most valuable data you have.

Why not own it?



# Challenges



# **Opportunities**

Companies Own and Monetized
Personal Data and ID
(Consumer Reports)



Genomic Stocks: The First Inning of Multi-year Megatrend
(Forbes)

Centralization of KYC'd Genetic
Data leads to the Honeypot Problem
(Medium.com)





Genetic Testing Market Will Reach USD 18.6B By 2025 (Brandessence)



47% Genetic Testing Consumers Are Very Concerned About Their Privacy (PwC)





# **Objectives**



Democratize direct-to-consumer genetics & biomedical testing



**Empower labs of all sizes** 

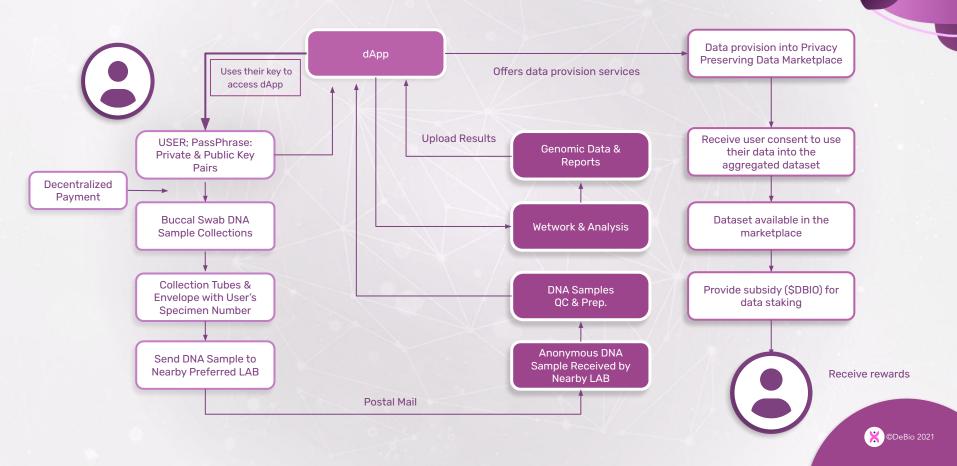


Anonymous first, at home biomedical testing



Privacy computing data marketplace

#### **App Architecture**



#### **Token Model**

#### Stable Coin:

Payment Mechanism for Users

Mainnet Coin (DBIO): Rewards for Users

**Governance Token** - (GBIO subtoken) For DAOgenics Labs/Marketplace Earn lab fees (admin and product registration) Earn part of product sales



Validators Incentives (DBIO) LP reward (DBIO)

#### **Smart Contract**



Data Tokens 1 - Genomics (\$GENE)

- Given to purchasers of data products

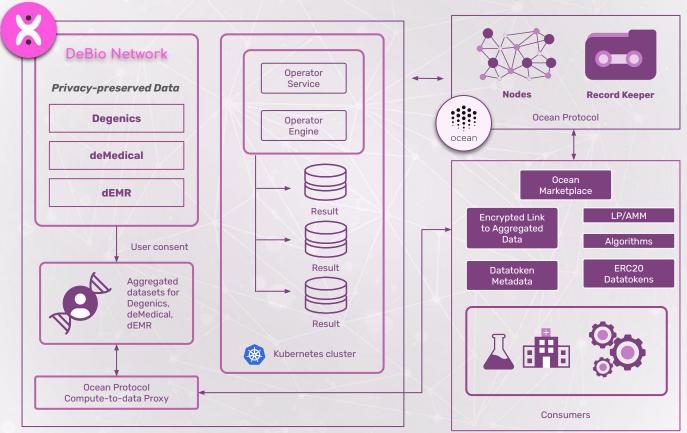
Data Tokens 2 - Electronic Medical Records (\$EMR)
- Given to hospital accessing patient records

Data Tokens 3 - Biomed (Multiple Types) (\$MED)

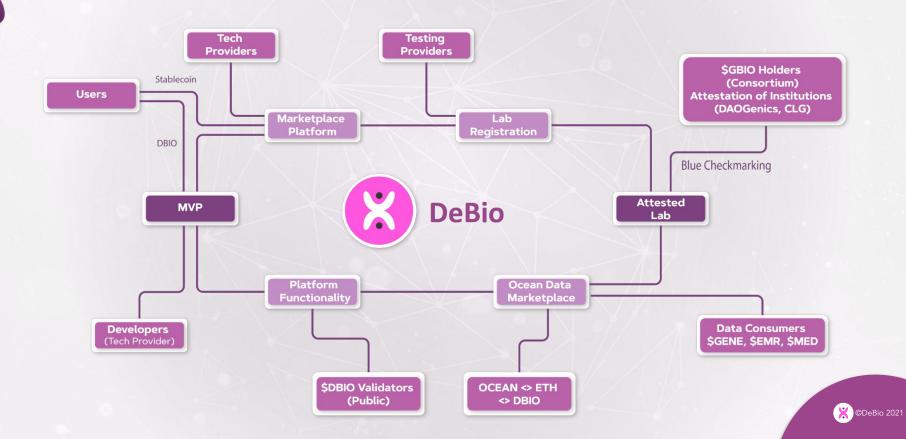
Given to purchasers of data products



# **Privacy Computing**



# **Economic Flywheels Analysis**



#### Roadmap



Marketing expansion to onboard more users and labs

Additional B2B collaboration exploration

-Mainnet test launch ready,

on Octopus Network







A Member of



#### **Technology partner**



#### **Built on**















#### **Awards**

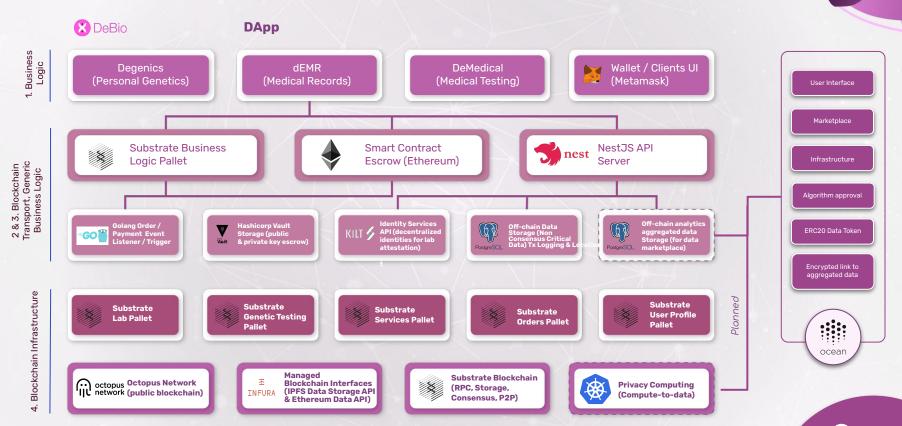




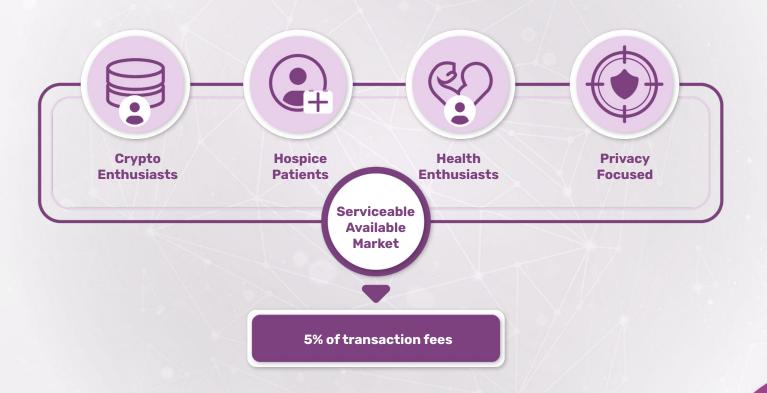




#### **Technical Architecture**



# Market Segments / Revenue Streams





#### **Market Potential**



Estimated value of global bioinformatics market size in 2021

#### 2021 Serviceable Available Market

Users that value personal privacy and data sovereignty.\*

#### **DeBio Yearly Revenue Potential**

Market Share times fee
DeBio Market Share
Projection based on 1% of
the entire S.A.M.,
and the revenue from user
and labs is assumed to be
5%.\*\*



#### **Token Fundraising**

Total \$DBIO Token Supply: 100 million

Angel Round Completed Seed Round Completed

Raise USD250k 5mil \$DBIO

For 5% of total supply

Fully Diluted Valuation: USD 5 mil

Initial supply valuation: USD 1 mil

**USD 5 cents** 

20% + 4 months vesting

**Strategic Round** 

Raise USD 500k 5mil \$DBIO

For 5% of total supply

Fully Diluted Valuation: USD 10 mil

Initial supply valuation: USD 2 mil

**USD 10 cents** 

30% + 2 months vesting

**Private Round** 

1 mil \$DBIO

For 1% of total supply

**USD 15 cents** 

Vesting 2 Weeks after end of IDO

IDO Round (Skyward Finance)

6.5mil \$DBIO

For 6.5% of total supply of SDBIO

No Vesting

#### **Advisors**



Dr. rer. Nat Marselina Irasonia Tan

Researcher specializing in molecular and cellular biology in the biomedical science field. Experienced of cancer biology, immunology, and whole genome sequencing research.



dr. Agus Mutamakin, M.Sc

CIO of a major govt-owned hospital in Indonesia and a member of the healthcare informatics technical committee of the National Standards Bureau along with the National Telemedical Program with 15 years of experience.



dr. Hendy Wijaya, M.Biomed

Researcher with a scientific specialty in biochemistry, nutrition, genetics, and metabolic disease.



Popi Septiani, PhD

Researcher specializing in genomics and bioinformatics. Experienced in genomic data analysis and transcriptomics in the medical and agriculture fields.



Karlia Meitha, Ph.D

Researcher in the molecular biology field with interest in genome editing and the small RNAs application to support sustainable living. Writes scientific articles regarding plants, within the molecular and physiology field.



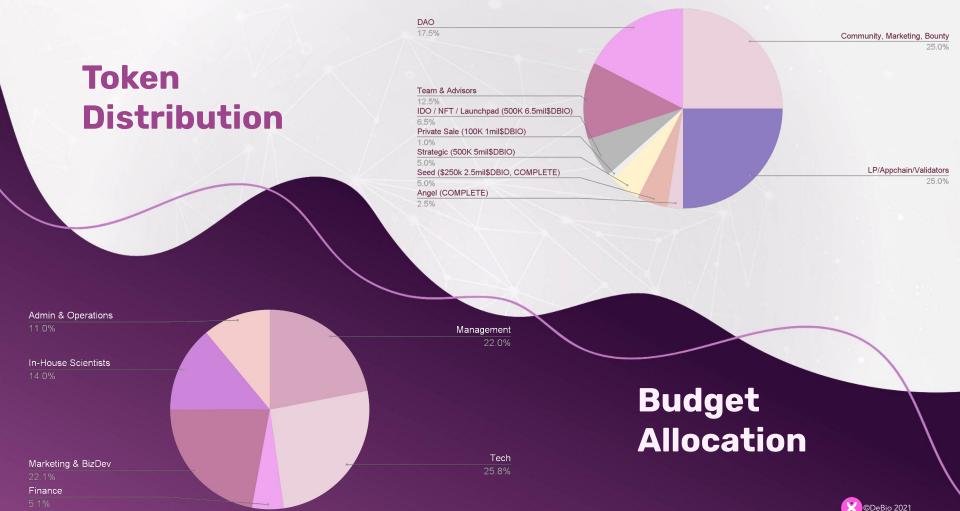
dr. Theza Pellondo'u, Sp.KF

Experienced in medical forensics, medicolegal, and bioethical fields, including assisting to solve criminal cases and ethical problems within the medical field. Previously the Chairman of Law and Ethics for a private hospital in Jakarta.



dr. Kresna Sucandra, MD

An anesthesiologist, intensivist, lecturer at medical school, and medical clinics co-founder. On the tech side, works as a blockchain development engineer and startup co-founder. Actively contribute to the blockchain ecosystem in Polkadot, Bit.Country and Covalent Ambassador program.



# Interoperable Future of Biomedical Data





#### **Thank You!**

Try the demo

Demo.debio.network

See the code

github.com/debionetwork

Download deck and whitepaper at debio.network

Join our Telegram
Group
<a href="https://t.me/debionet">https://t.me/debionet</a>
<a href="https://work">work</a>

**Contact us** <u>ceo@debio.network</u>